# Report on One day orientation workshop on CAMPUS TO CORPORATE held on 28th October, 2016, 9.30 AM onwards at Mini Auditorium, RGU Campus

#### Acknowledgements

Rajiv Gandhi University has launched the University Industry Interface Cell (UIIC), one of the first Central Universities in the Country which has incorporated this cell. The primary objective of this cell is to help facilitate interface between the University and the Industry so that Students get more exposure to the Industry which would help to develop their skills and in turn increase their employability. Mr Arindam Garg, Associate Professor in the Department of Management has been appointed as the coordinator of the University Industry Interface Cell (UIIC).

As a second initiative of the UIIC, a one day workshop on "Campus to Corporate" was organized in the RGU Campus. The workshop was formally declared open by the Honorable Vice Chancellor of RGU, Professor Tamo Mibang. The Vice Chancellor while delivering the inaugural workshop stressed on the importance of involving and engaging industry in various activities to improve the quality of education so that students are benefitted more.

The Workshop Director and Coordinator of the UIIC, Mr. Arindam Garg, Associate Professor, Dept. of Management, RGU enumerated on the theme and objectives of the workshop especially on the need of practical education to ensure effective linkage between academia and industry. Mr Garg explained how important it is for students to understand the expectations that the Industry has from fresh graduates as it will help in effective transition from campus to professional life.

Two senior people from the industry were invited as resource persons for the Workshop. The first Speaker was Mr Manoj Das, Director,IIE who spoke on the qualities that a person needs to possess to be successful and become a leader in the Corporate World. Mr Das also spoke about career opportunities that exist In the Corporate Sector with focus on the insurance industry. The second speaker was Mr Raktim Barooah, Branch manager, ICICI. He spoke in length on setting career objectives and how to go about achieving them, Mr Barooah also gave an

Insight to the students on how to succeed in interviews and hot to build skills which are desirable in the Corporate Sector.

The workshop was highly interactive and was aimed at exposing the students to people who are Working in the Industry, so that they can relate the theories they read every day in class with the practical experiences which were shared by the resource persons. The UIIC of RGU is looking at Organizing many more such programs for the benefits of the students of Arunachal Pradesh and Northeast as a Whole.

#### **Organizing Committee**

University Industry Interface Cell (UIIC)

Rajiv Gandhi University

#### Part 1: Preface

### 1.1. Background

This workshop will provide an insight into what skills a student needs to pick up and what preparations one needs to make to transit smoothly into professional life and successfully work there. The transition from College to a corporate environment is a big adjustment for many graduates.

Expectations and responsibilities in the workplace are very different than those in College. There are unspoken nuances and social norms that many students are completely unaware of and adjusting to a professional environment can be extremely challenging. It is important that newly passed out students are

prepared for the changes and ready to adapt in order to thrive in the professional world.

In this workshop, speakers from the Industry will speak on the various aspects of how the transition from Campus to Corporate i.e. professional life can be made smoother and what students need to do to increase their chances of employability in various sectors.

#### 1.2. Objectives

The main objectives of the workshop are

- To make participants understand how transition from one's student life to professional life can be made easier.
- To make the participants aware about the need to make a profound first impression in one's new job as a dedicated, determined, disciplined and dynamic professional and how to make that impression.
- To elaborate on skills that is desirable and need to be developed for strengthening employability.
- To enumerate the expectations that Industries have from new fresh recruits and trainees.
- To discuss the requirements of certain specific sectors.

#### 1.3. Themes

- Build confidence, develop self esteem, and to bring positive changes in the attitude & behavior of the participants
- To impart career specific practical inputs along with sharing the expectations of corporate.
- To resolve personal development issues through detailed interaction and question answers session

#### 1.4 Resource Persons

- Mr Manoj Das, Director, IIE
- Mr Raktim Barooah, Branch manager, ICICI

### 1.5. About the Sponsoring Agency

Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh

## 1.6. Budget

The Overall expenditure incurred for conducting this workshop was Rs. 85,265/-

Date: 28th October, 2016

9.45AM-10.45AM

#### **Part 2: Session Wise Details**

## 2.1. Inaugural Session

a) Welcome Speech

b) Introduction to the Workshop

Mr Arindam Garg,

Associate Professor and University Industry Cell Coordinator, RGU

- c) Address by the Invited Speakers
- d) Inauguration and Address by : Prof Toma Mibang , Honourable Vice Chancellor, RGU
- e) Vote of Thanks

2.2. Plenary Sessions: NIL

2.3. Technical Sessions

#### **TECHNICAL SESSION-1**

11.00AM-1.30PM

• Mr Manoj Das, Director, IIE

#### **TECHNICAL SESSION-2**

2.15 PM-4.30PM

• Mr Raktim Barooah, Branch manager, ICICI

## 2.4. Panel Discussion (if any) NIL

### 2.5. Valedictory Session

4.30PM-4.40PM

The Workshop concluded with vote of Thanks from the Director, UIIC, RGU

## Part 3: Outcome of the Programme

3.1. Immediate Implications in the context of Knowledge

Harnessing students for the industry and to prepare todays students for tomorrows workplace

3.2. Policy Implications

NA

3.3. Other Implications (if any)

NA

#### Part 4: Annexure

Annexure 1: Programme Schedule

## AGENDA

## PARTICULARS

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## 1. INAUGURAL SESSION

a) Welcome Speech

10:00 A.M - 10:45 A.M

- b) Introduction to the Workshop
  Mr/Arindam Garg,
  Associate Professor and University/Industry Cell Coordinator, RGU
- c) Inauguration and Address by : Prof Tamo Mibang Honourable Vice Chancellor, RGU

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2. TEA BREAK	10:45 AM - 11:00 A.M
3. TECHNICAL SESSION - 1; Mr Manoj Das	11:00 AM - 1:00 PM
Director, IIE	
SESSION BREAK	1:00/P:M:=1:45/P:M:
4. TECHNICAL SESSION - 2: Mr.Raktim Barooah	1:45/P.M (- 3:15/P.M
Branch Manager, ICICI Bank	
5. CLOSING SESSION & VOTE OF THANKS	3.15 P.M- 3.45 P.M

Annexure 2: List of Participants

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Annexure 3: Media Coverage

## Workshop on 'Campus to Corporate' at RGU

RONO HILLS, Oct 29: The second day-long orientation workshop on "Campus to Corporate" was organised by the University Industry Interface Cell (UIIC) of Rajiv Gandhi University at RGU Campus on Oct 28.

The workshop provided an insight into what skills a student needs to pick up and the preparations a student needs to do to transit smoothly into the corporate world and professional life.

The resource persons for the workshop were Indian Institute of Entrepreneurship (IIE), Director, Manoj Das; and Sr Manager of ICICI Bank, Raktim Barooah.

Das stressed on the need of being flexible and (Contd. on P-5)

## Workshop on...

(From P-1) the importance of building a mindset of entrepreurship in North East. He laid stress on the mage of local resources and local people for generating employment tostalinable growth in Aramachal Pradeah and North East ladin.

Ralaim Baroosh in his address spoke about the importance of time management, professionalism, adaptability and patience us these are the traits that helps once to achieve success in professional life.

Acting Vice Chanceller of RGU, Prof N C Roy and Head of the Department of Management and Coordinator of UHC. Arindam Garg also spoke in the workship.