



# NATIONAL SEMINAR



## Media Representation of Northeast India: Looking Back and Looking Forward

**Date:** 7th & 8th June, 2019

### Organised by

Department of Mass Communication,  
Rajiv Gandhi University, Rono Hills,  
Doimukh- 791112, Arunachal Pradesh

### Sponsored by

Rajiv Gandhi National Institute of Youth Development  
(RGNIYD), Ministry of Youth Affairs & Sports,  
Govt. Of India, Sriperumbudur, Tamil Nadu

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Dr. Kh. Kabi, Prof & Head, Department of Mass Communication,  
Rajiv Gandhi University

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RGNIYD, Ministry of Youth Affairs & Sports

### Co-Convenor

Dr. Ashes Kr. Nayak, Guest Asst. Professor,  
Dept. of Mass Communication, RGU

### Organising Committee

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## **Seminar Invitation**

The Department of Mass Communication, Rajiv Gandhi University is organising two days national seminar on “Media Representation of Northeast India: Looking Back and Looking Forward” on 7th & 8th June, 2019. The seminar is sponsored by Rajiv Gandhi National Institute of Youth Development (RGNIYD), Ministry of Youth Affairs & Sports, Govt. Of India, Sriperumbudur, Tamil Nadu. The seminar intends to bring together people from academia, industry, government agencies, and NGOs under one platform to discuss and deliberate on the subject of media representation of Northeast from within and outside.

The seminar invites academicians, journalists, and scholars from the field of media studies and inter-disciplinary subjects to submit abstracts for paper presentation. Papers presented in the seminar will be published in a book.

## **Concept Note of the Seminar**

The spatial discourse on democratic potentials of media in a socially and culturally diverse country like India presents a fascinating spectrum. As a corollary, media are duty-bound to promote the aspirations of all the sections of the society cutting across their socio-political, cultural and ethnic differences and support a convivial national solidarity. By representing and giving space to the issues and problems which otherwise would have been marginalised or pushed to the periphery in the discourses of mainstream politics and public policy, media can actually construct an assimilative narrative. Unfortunately, due to reasons not so obvious, there is a general perception that media in our country have been continuously sidelining the regional aspirations, especially of India’s northeast. Considering its strategic location, Northeast India occupies an exclusive place of significance in the geo-political map of the world. Apart from that, a rich heritage of its biodiversity and ethno-cultural traditions makes India’s northeast one of the unique regions of the country. Despite these facts and potentials, the region has always been struggling to liberate itself from the trap of negative stereotypical images of a land mired in conflict and insurgency. It is true that unlike rest of the country, media development in India’s northeast started late due to its geographical, demographic and historical isolation. Similarly, the representation of media professionals from the northeast working in the rest part of the country has always been figuratively less when compared to the rest of the other regions. However, such a condition is changing with time attributed to the development of media education in universities of this region in the last few decades, and the region is becoming relatively peaceful. In such a changing situation, there is a need for introspection and paradigm shift in representing the northeast by the media. It is this context, the proposed seminar would critique and revisit the issues of marginalisation of northeast in media both from within and outside the region. Along with this, a historical panoramic view of northeast complemented by a montage of rhapsody would make the dialectics involved mind-rapping and stimulating, creating an envious environs.

## **Major Objectives**

1. To evaluate the performance of regional media in promoting emotional cohesiveness vis-à-vis mainland expectations.
2. To find out the northeastern spectrum in the national media.
3. To assign a special as well as ideological location for future media actions and activities in the light of past experience.
4. To address the issues haunting northeast India through media presentation and representation.
5. To know how humanism and peace in the region can be promoted by media constructs.

## **Sub themes**

1. Media and Issues of Marginalisation
2. Media and Gender Representation from Northeast Perspective
3. Representation of Conflict Situations of Northeast
4. Northeast India in Cinema
5. Media, Culture and Ethnicity of Northeast
6. Media and Popular Social Movements in Northeast India
7. Media Activism in Northeast India
8. The Politics of Representation and Identity in the Northeastern Context
9. Social Media and Ethical and Legal Conundrum: The Northeastern Cyberberg

**Guidelines for Submitting Abstracts:** The abstract needs to be written in between 250 to 300 words stating clearly the issue that the author wants to address in his or her presentation. It is advised that the author uses 12 point size Times New Roman font for writing the abstract. The abstract must contain the title of the paper, authors' name and designation, the body of the abstract followed by four to five keywords arranged in alphabetical order. The authors are requested to send the copy of abstract in a word.doc file to the email address [rgumasscommseminar@gmail.com](mailto:rgumasscommseminar@gmail.com) latest by 20<sup>th</sup> April 2019.

**Guidelines for Submitting full Papers:** Authors are advised to submit their full papers in between 5 to 8 thousand words in word.doc files only (font size body- 12, Times New Roman; Title-15, Times New Roman; Headings-14, Times New Roman; Subheadings-13, Times new Roman). The papers must contain the title, name and designation of the author/s, an abstract, 4 to 5 keywords arranged in alphabetical order and the body of the paper together arranged in a logical manner starting from introduction to the conclusion with notes and references if any. For writing reference the authors are advised to follow APA style guide. The complete paper may be sent to the email address [rgumasscommseminar@gmail.com](mailto:rgumasscommseminar@gmail.com) latest by 20<sup>th</sup> May 2019.

## **Important Dates:**

Submission of Abstracts: by 20th April, 2019

Shortlisting of Abstracts: 25th April, 2019

Submission of Complete Papers: 20th May, 2019

**Seminar: 7th & 8th June, 2019**

**Email:** [rgumasscommseminar@gmail.com](mailto:rgumasscommseminar@gmail.com)

## **For Information and Assistance**

Please feel free to contact

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