

NATIONAL WEBINAR

ON

**“INVESTOR AWARENESS & CAREER OPPORTUNITIES IN
FINANCIAL MARKET”**

On 1st October 2020

In Collaboration with
NATIONAL STOCK EXCHANGE (NSE)



Rajiv Gandhi University (A Central University)
Rono Hills, Doimukh – 791112
Arunachal Pradesh, (INDIA)

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Acknowledgements

At the very outset the organizing committee would like to extend our heartfelt thanks to Hon'ble Vice- chancellor, Prof. Saket Kushwaha for his encouragement and appreciation for conducting the webinar on investor's awareness on financial markets for the university students.

We would like to extend our immense gratitude to the resource persons, Mr. Prathyush Bhaskar, Multilingual Business Broadcast Journalist/ Financial Trainer/ Media Consultant from Mumbai for accepting our request to be a resource person for the national webinar.

Our gratitude goes to the National Stock Exchange (NSE) for showing interest to conduct such investor awareness programme at our university.

We are also thankful to all the participants from different departments of our university as well as the faculty participants for attending the live programme.

Finally, we would like to extend our sincere thanks to each and everyone who were directly or indirectly involved in making the webinar successful.

Webinar Organizing Committee

Organizing Committee

1. Placement Cell, RGU
2. Career Counseling Cell, RGU

Organizing Committee Members

1. Prof. Tasi Kaye, Programme Coordinator
2. Dr. Boa Reena Tok, Joint Coordinator
3. Dr. Ashok Sharma, Joint Coordinator

Part 1: Preface

Background

Financial Literacy and financial awareness are two vital aspects associated with the development of the financial market. The financial literacy and financial awareness goes hand in hand. The investor awareness is very important for any person interested to invest in the financial markets. Investor Awareness is nothing but providing familiarity with the investment environment and understanding of financial market products, especially rewards and risks to make informed choices. It provides financial awareness which plays a pivotal role in the individual's financial planning.

Investing decisions are very difficult to take for the individual investors. Hence, the financial awareness generally improvised the idea of investment among the investors. Awareness and future prospects often provide knowledge to the individuals for taking decisions pertaining to certain personal finance areas, such as real estate, insurance, investing, saving, tax planning and retirement, and involves intimate knowledge of financial concepts such as compound interest, financial planning, the mechanics of a credit card, advantageous savings methods, consumer rights, time value of money, etc..

Today, the financial services and the economic sector are highly diversified than ever before. This diversification implies that the individual investors have a wider range of investment instruments to invest in, and there is much greater choice for them to invest their money. In this context it is important to have an idea of the prospects and challenges ahead for the investor. Hence, the placement cell, RGU decided to conduct financial awareness programme in association with the National Stock Exchange in the RGU campus.

Objectives

The main objectives of the webinar were:

1. To provide awareness to the students about opportunities available in the Financial Markets in India.
2. To make students aware about the career prospects in National Stock Exchange (NSE).

Themes

The major theme of the one day national webinar was:

1. Investor Awareness for Financial Markets.
2. Career Opportunities in National Stock Exchange.

Resource Persons

The Resource Person/Speaker was Mr. Prathyush Bhaskar, Multilingual Business Broadcast Journalist/ Financial Trainer/ Media Consultant with over 20 years of on-field experience of working and creating content for noted media houses like Zee Business, DD News, TV9, TV18, P7 News, HT, UTV to name a few who has accepted our request to be a resource person for the live webinar. He has vast experience as a motivator, influencer and speaker in various events conducted across India.

About the Sponsoring Agency

The webinar was sponsored by Rajiv Gandhi University, Rono Hills, Doimukh.

Budget

No budget in conducting webinar.

Part 2: Session Details

Inaugural Session

The programme was started with inaugural session from 11.00 am with the welcome note by Prof. Tasi Kaye, Programme Coordinator and Professor- in-Charge, Placement Cell. Prof. Kaye expressed his happiness for hosting the investor awareness programme in the campus. The webinar was attended by around 60 participants.

Prof. Saket Kushwaha, Hon'ble Vice-Chancellor, RGU was the Chief Guest of the programme. In his brief address he emphasized on the importance of such awareness programme and urged upon the student participants to draw maximum benefits from from the programme as well as resource person. He congratulated the placement cell, RGU for initiating such kind of webinar in pandemic time. He also expressed his happiness towards NSE and the resource person for choosing the Rajiv Gandhi University for the programme to create awareness and to show the prospects for right investment to the participants.

Technical Sessions

Mr. Prathyush Bhaskar Multilingual Business Broadcast Journalist/ Financial Trainer/ Media Consultant with over 20 years of on-field experience of working and creating content for noted media house enthusiastically addressed live participants on the topic 'Investor awareness and carrier opportunities in financial markets '. He informed the participants to use the opportunity to get their doubts clear regarding stock market investments. He also informed that the assistance provided by financial regulators via website, study materials and such programs can also clear the confusion among the investors. Mr. Bhaskar also informed about the availability of online brokers like Zerodha, Upstocks, 5Paise, etc for the investors. He said, those brokers usually ask for minimum charges to provide bigger services for the benefit of larger set of investors in the country.

Further he spoke about how investors are benefited through four factors available in the capital market which support and motivate them to stay invested in the market. First one is ease of Investment and level of transparency through which the investors can invest in multiple products through various online platforms. Transparency in transaction process in secondary markets is important, he said. Second being Regulation an important factor to control misuse of client's securities and prevention of market manipulation.

Lastly Mr. Prathyush Bhaskar asked the participants to raise their doubts about financial markets and investment related queries. Subsequently he had cleared all the doubts of the participants and also motivated them immensely for the career ahead. At last he shared few tips with participants to get motivated for investment in the National Stock Exchange.

Valedictory Session

The session was chaired by Prof. Tasi Kaye (Programme Coordinator), Dr. Boa Reena Tok, (Joint coordinator), Mr. Prathyush Bhaskar (Resource person) and Dr. Ashok Sharma (JointCoordinator). At last, the national webinar was concluded with the vote of thanks offered by Dr. Ashok Sharma the joint coordinator and placement officer.

Part 3: Outcome of the Programme

Immediate Implications in the context of Knowledge

- i. Awareness about Investment Opportunities in Indian stock market.
- ii. Knowledge about the prospects of Financial Markets for individual Investment.
- iii. Awareness about the opportunities to invest in different financial instruments with the help of online brokers.

Policy Implications

- i. Understanding the options available for online investment opportunities.

Other Implications (if any)

- i. Participants can invest with their Smartphone anytime sitting at home.

Part 4: Annexure


Annexure 1: Programme Schedule

Programme Schedule

Time	Activity
11.00 AM - 11.05 AM	Welcome speech and introduction of webinar by Prof. Tasi Kaye, Programme Coordinator
11.05 AM - 11.15 AM	Few words by Chief Guest Prof. Saket Kushwaha, Hon'ble Vice-Chancellor, RGU
10.15 AM - 12.15 PM	Technical Session by Mr. Pratush Bhaskar, NSE Sponsored Speaker, Mumbai
12.15 PM - 12.25 PM	Interaction Session
12.25 PM - 12.30 PM	Vote of Thanks by Dr. Boa Reena Tok, Joint Coordinator


Organizing Committee

Annexure 2: Brochure



NATIONAL STOCK EXCHANGE (NSE)
In Collaboration with
**Placement Cell &
Career Counselling Cell**
RAJIV GANDHI UNIVERSITY
RONO HILLS, DOIMUKH
ARUNACHAL PRADESH, INDIA

Organise
NATIONAL WEBINAR
ON
"INVESTOR AWARENESS & CAREER OPPORTUNITIES IN
FINANCIAL MARKETS"




Resource Person
Mr. Prathyush Bhaskar
Multilingual Business Broadcast Journalist/ Financial
Trainer/ Media Consultant with over 20 years of on-field
experience of working and creating content for noted media
houses like Zee Business, DD News, TV9, TV18, P7 News, HT,
UTV to name a few.

Date: 01.10.2020 (Thursday)
Time: 11:00 AM - 12:30 PM
Host: Rajiv Gandhi University, Rono Hills, Doimukh
(Arunachal Pradesh)
Registration Link: <https://www.townscript.com/e/investor-awareness-programme-343312>


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PATRON




Prof. Saket Kushwaha
Vice-Chancellor, RGU

**PROGRAMME
COORDINATOR**




Prof. Tasi Kaye
Professor In-charge
Placement Cell, RGU

JL COORDINATOR



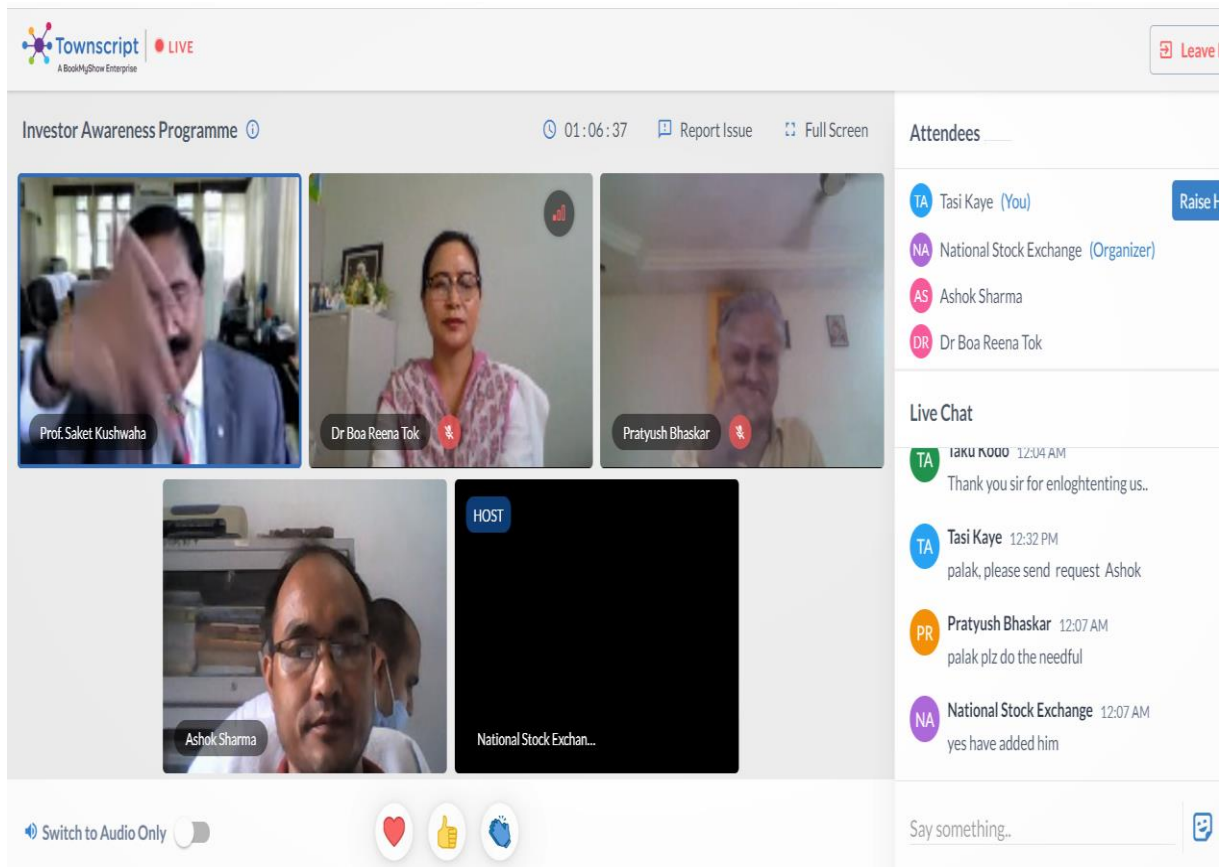
Dr. Boa Reena Tok
Coordinator, Career
Counselling Cell, RGU

JL COORDINATOR



Dr. Ashok Sharma
Placement Officer, RGU

Annexure 3: Photographs



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