



Important Dates

- ◆ Last date for Submission of Abstract: 31st October 2021
- ◆ Intimation of acceptance of paper: on or before 02nd November, 2021
- ◆ Last date for submission of full paper: 12th November 2021
- ◆ Last date for Registration: 15th November, 2021

Registration Details

- ◆ Link to registration:
<https://forms.gle/7d2eKptP8UEsWLkN9>
- ◆ Registration fees:
Rs.500/- for Academician
Rs.300/- for Research Scholars
Rs. 100/-for students

Payment Details

- ◆ The participants may remit the amount to the account number given below on or before the registration date through googlepay, Phonepe and Cash etc.

Bank: **Bank of Baroda**
Bank a/c no: **83420100001613**
Branch: **Arunachal University**
IFSC code: **BARBOVJARUN**

Organising Committee:

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2-DAYS NATIONAL SEMINAR (ONLINE) ON 'IMPACT OF COVID-19 ON INDIAN INDUSTRY AND ECONOMY'

18 to 19 November, 2021



Organized by

DEPARTMENT OF MANAGEMENT
RAJIV GANDHI UNIVERSITY

About the University

Rajiv Gandhi University (formerly Arunachal University) is the premier institution for higher education in the state of Arunachal Pradesh and has completed twenty five years of its existence. Late Smt. Indira Gandhi, the then Prime Minister of India, laid the foundation stone of the university on 4th February 1984 at Rono Hills, where the present campus is located. Ever since its inception, the university has been trying to achieve excellence and fulfill the objectives as envisaged in the University Act. The University got academic recognition under section 2(f) from the University Grants Commission on 28th March, 1985 and started functioning from 1st April, 1985. It got financial recognition under section 12-B of the UGC on 25th March, 1994. Since then Rajiv Gandhi University then Arunachal University has carved a niche for itself in the educational scenario of the country following its selection as a University with potential for excellence by a high level expert committee of University Grants Commission from among universities in India. The University was converted into a Central University with effect from 9th April 2007 as per notification of Ministry of Human Resource Development, Government of India.

The University is located atop Rono Hills on a picturesque tableland of 302 acres overlooking the river Dikrong. It is 6.5 km away from the National Highway 52-A and 25 km away from Itanagar, the State capital. The campus is linked with the National Highway by the Dikrong Bridge. The teaching and research programmes of the University are designed with a view to play a positive role in the socio-economic and cultural development of the State. The University offers Under Graduate, Post-Graduate, M. Phil and Ph.D. programmes. The Department of Education also offers B.Ed. programme. There are fifteen colleges affiliated to the University. The University has been extending educational facilities to the students from the neighbouring States, particularly Assam. The strength of students in different Departments of University and in affiliated colleges has been steadily increasing.

About the Department

The Department of Management, Rajiv Gandhi University was set up in the year 2005 with the introduction of One-year Post-Graduate Diploma Course in Hospitality Management and Tourism (PGDHMT) with an intake capacity of 21 students. In the year 2006, the Department also introduced Two year full time MBA Programme with an intake capacity of 30 students. The MBA Programme offers several specialization papers like Marketing, Finance and Human Resource Management. Presently, the Department is run by eight full-time faculty members i.e. two Associate Professor and six Assistant Professor. Besides, the department also has its own two-storied building (plinth area 1305.79 sq.m) and other essential facilities such as one computer lab and library for Departmental students, furniture, etc. to run the offered courses smoothly.

About the Seminar

The Department of Management, Rajiv Gandhi University is going to organize a 2 –day National Seminar on "Impact of Covid – 19 on Indian Industry and Economy", on November, 18-19, 2021 on virtual mode.

Theme of the Seminar

The whole world has witnessed the sufferings of people and society because of the Covid-19 pandemic in the year 2020 and 2021. The business environment and the economy of the country as well as the world have been facing a lot of challenges and there is an urgent need to think about sustainable models of business. Every business organization irrespective of size whether large MNCs or small street vendors everyone has to give a deep thought on designing survival strategy for their business. A large number of people have become unemployed due to lockdown and other setbacks caused by the pandemic. All sectors of economy like agricultural Sector, financial sector, manufacturing, service sector, education, tourism etc have suffered severely due to the Covid-19. Realizing and understanding the importance of addressing the issues and challenges being created by the Covid-19 situation the seminar is being organized to bring together the experts from industry, academicians, practitioners, policy makers in a common platform to discuss and formulate strategies which will help to face the challenges and support the economy.

The sub themes of the seminar are as follows

- ◆ Sustainability of Business in pandemic situation.
- ◆ Impact of Covid-19 on Small Business and Rural Enterprises
- ◆ Impact of Covid-19 on Agricultural Sector
- ◆ Impact of Covid-19 on MSMEs
- ◆ Impact of covid-19 on Financial sector and Hospitality and tourism
- ◆ Entrepreneurship and Start ups
- ◆ Impact of Covid-19 on Health Care Management System
- ◆ Impact of Covid-19 on Human Resource Management.
- ◆ Employment and Income during Covid-19
- ◆ Strategic management in Post Covid-19
- ◆ Supply chain and Logistic management in Post Covid-19
- ◆ Corporate governance and CSR during and post covid-19
- ◆ Impact of Covid-19 on marketing strategy of Business Enterprises.
- ◆ Impact of Covid-19 on Education Sector

Call for papers:

- i) Original Research papers are being invited which should be based on seminar theme and sub themes.
- ii) All submitted papers would be peer reviewed. Reviewer's opinion would be final in relation to acceptance of paper.
- iii) Only those who submit full papers would be eligible for presentation in the seminar.

The soft copy should be emailed to: rgmanagement21@gmail.com

Contact details: +917636036323, +919863088187
+919612918585, +918135972161

Guidelines for the abstract submission:

- The abstract of the paper should be limited to 300 words.
- Typed in MS word
- Font size 12 space 1.0
- Key words