

Report on One day orientation workshop on CAMPUS TO CORPORATE held on 24th April , 2015, 9.30 AM onwards at AITS Auditorium, RGU Campus

Acknowledgements

Rajiv Gandhi University has launched the University Industry Interface Cell (UIIC), one of the first Central Universities in the Country which has incorporated this cell. The primary objective of this cell is to help facilitate interface between the University and the Industry so that Students get more exposure to the Industry which would help to develop their skills and in turn increase their employability. Mr Arindam Garg, Associate Professor in the Department of Management has been appointed as the coordinator of the University Industry Interface Cell (UIIC).

As a first initiative of the UIIC, a one day workshop on “Campus to Corporate” was organized in the RGU Campus. The workshop was formally declared open by the Honorable Vice Chancellor of RGU, Professor Tamo Mibang. The Vice Chancellor while delivering the inaugural workshop stressed on the importance of involving and engaging industry in various activities to improve the quality of education so that students are benefitted more.

The Workshop Director and Coordinator of the UNC, Mr. Arindam Garg, Associate Professor, Dept. of Management, RGU enumerated on the theme and objectives of the workshop especially on the need of practical education to ensure effective linkage between academia and industry. Mr Garg explained how important it is for students to understand the expectations that the Industry has from fresh graduates as it will help in effective transition from campus to professional life.

Two senior people from the industry were invited as resource persons for the Workshop. The first Speaker was Mr Pradyot Barua, Vice President of Kotak Life Insurance who spoke on the qualities that a person needs to possess to be successful and become a leader in the Corporate World. Mr Barua also spoke about career opportunities that exist In the Corporate Sector with focus on the insurance industry. The second speaker was Ms Navnita Bhattacharya, Director of Northeast Institute of Educational Training and Counseling. She spoke in length on setting career objectives and how to go about achieving them, Ms Bhattacharya also gave

an Insight to the students on how to succeed in interviews and how to build skills which are desirable in the Corporate Sector.

The workshop was highly interactive and was aimed at exposing the students to people who are Working in the Industry, so that they can relate the theories they read every day in class with the practical experiences which were shared by the resource persons. The UIIC of RGU is looking at Organizing many more such programs for the benefits of the students of Arunachal Pradesh and Northeast as a Whole.

Organizing Committee

University Industry Interface Cell (U I I C)

Rajiv Gandhi University

Part 1: Preface

1.1. Background

This workshop will provide an insight into what skills a student needs to pick up and what preparations one needs to make to transit smoothly into professional life and successfully work there. The transition from College to a corporate environment is a big adjustment for many graduates.

Expectations and responsibilities in the workplace are very different than those in College. There are unspoken nuances and social norms that many students are completely unaware of and adjusting to a professional environment can be extremely challenging. It is important that newly passed out students are prepared for the changes and ready to adapt in order to thrive in the professional world.

In this workshop, speakers from the Industry will speak on the various aspects of how the transition from Campus to Corporate i.e. professional life can be made smoother and what students need to do to increase their chances of employability in various sectors.

1.2. Objectives

The main objectives of the workshop are

- To make participants understand how transition from one's student life to professional life can be made easier.
- To make the participants aware about the need to make a profound first impression in one's new job as a dedicated, determined, disciplined and dynamic professional and how to make that impression.
- To elaborate on skills that is desirable and need to be developed for strengthening employability.
- To enumerate the expectations that Industries have from new fresh recruits and trainees.
- To discuss the requirements of certain specific sectors.

1.3. Themes

- Build confidence, develop self esteem, and to bring positive changes in the attitude & behavior of the participants

- To impart career specific practical inputs along with sharing the expectations of corporate.
- To resolve personal development issues through detailed interaction and question answers session

1.4. Resource Persons

- Mr Pradyot Barua, Vice President of Kotak Life Insurance
- Ms Navnita Bhattacharya, Director of Northeast Institute of Educational Training and Counseling

1.5. About the Sponsoring Agency

Rajiv Gandhi University , Rono Hills , Doimukh , Arunachal Pradesh

1.6. Budget

The Overall expenditure incurred for conducting this workshop was Rs. 72,164/-

Part 2: Session Wise Details

Date : 24th April, 2015

2.1. Inaugural Session

9.45AM-10.45AM

a) Welcome Speech

b) Introduction to the Workshop

Mr Arindam Garg,

Associate Professor and University Industry Cell Coordinator, RGU

c) Address by the Invited Speakers

d) Inauguration and Address by : Prof Toma Mibang , Honourable Vice Chancellor, RGU

e) Vote of Thanks

2.2. Plenary Sessions : NIL

2.3. Technical Sessions

TECHNICAL SESSION-1

11.00AM-1.30PM

Mr Pradyot Barua, Vice President of Kotak Life Insurance

TECHNICAL SESSION-2

2.15 PM-4.30PM

Ms Navnita Bhattacharya, Director of Northeast Institute of Educational Training and Counseling ,Vodafone India Ltd

2.4. Panel Discussion (if any) NIL

2.5. Valedictory Session

4.30PM-4.40PM

The Workshop concluded with vote of Thanks from the Director , UIIC, RGU

Part 3: Outcome of the Programme

3.1. Immediate Implications in the context of Knowledge

Harnessing students for the industry and to prepare todays students for tomorrows workplace

3.2. Policy Implications

NA

3.3. Other Implications (if any)

NA

Part 4: Annexure

Annexure 1: Programme Schedule

AGENDA

PARTICULARS	TIME
1. INAUGURAL SESSION A) Welcome speech B) Introduction to the Workshop Mr Arindam Garg, Associate Professor and University Industry Cell Coordinator, RGU C) Inauguration : Prof Toma Mibang Honourable Vice Chancellor, RGU	10:00 A.M 10:45 A.M
2. TEA BREAK	10:45 AM 11:00 A.M
3. TECHNICAL SESSION - 1: Mr Pradyot Barua Vice President, Kotak Life Insurance	11:00 A.M- 1:30 P.M
4. SESSION BREAK	1:30 P.M 2:15 P.M
5. TECHNICAL SESSION - 2: Ms Navnita Bhattacharya Director, Northeast Institute of Educational Training and Counselling	2:15 P.M- 4:30 P.M
6. CLOSING SESSION & VOTE OF THANK	4:30 P.M - 5:00 P.M

Annexure 2: List of Participants

Sl. No.	Name	Description	Address & Email ID	Mobile	Signature
1	JUNE DHA	student	Dept. of Management Studies of Management Institute of Allahabad	930991341	
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Annexure 3: Media Coverage

workshop held at Arunachal varsity

SHILLONG, Nov 1: The second one-day orientation workshop on 'Campus to Corporate' was organised by the University Industry Interface Cell (UIC) of Rajiv Gandhi University at RGU Campus on October 28, stated a press release issued here today.

The workshop provided an insight into what skills a student needs to pick up and the preparations a student needs to do to transit smoothly into the corporate world and professional life. The resource persons for the workshop were Manoj Das, Director, Indian Institute of Entrepreneurship (IIE) and Raktim Baruah, Sr Manager of ICICI Bank. Das stressed on the need of being flexible and the importance of building a mindset of entrepreneurship in the Northeast. He stressed on the fact that

the development of Northeast was linked to the development of entrepreneurship. He also elaborated on the various programmes that are offered by the government for entrepreneurs and how important it is in today's world to be a smart worker rather than a hard worker. He laid stress on the usage of local resources and local people for generating employment sustainable growth in Arunachal Pradesh and Northeast.

Raktim Baruah, in his address, spoke about the importance of time management, professionalism, adaptability and patience as these are the traits that helps one to achieve success in professional life. He informed the students that there would be a lot of scope in the corporate sector in the Northeast in the near future as a lot of banking giants, like ICICI

Bank, Axis Bank and HDFC Bank were planning to continuously upgrade their skills to survive in the competitive environment.

The workshop was inaugurated by the Prof NC Roj, acting Vice Chancellor of Rajiv Gandhi University. Earlier, while addressing the gathering, Arindam Garg, Head of the Department of Management and the Coordinator of UIC of RGU, spoke on the objectives of the workshop and the importance of preparing students for a successful transition into professional life. Garg also informed the audience that Rajiv Gandhi University is one of the first universities to set up an University Industry Cell (UIC) to make the interface between industry and university more effective, the release added.