**Personal Profile**

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| PhotoC:\Users\Management\AppData\Local\Microsoft\Windows\INetCache\Content.Word\IMG_20210311_120254.jpg |  | **Dr. Odang Mara** | |
| **Assistant Professor, Department of Management** | |
| **Rajiv Gandhi University, Rono Hills, Doimukh** | |
| **Arunachal Pradesh-791112** | |
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| **Email: odang.tayeng@rgu.ac.in** |  |
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| **Phone No.:** | **+91 9436079220** |

**Educational Profile**

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| Ph.D. | Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh-791112,  Year of award-2017 |
|  | Supervisor : Prof. Ranjit Tamuli |
| MBA | Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh-791112,  Year of award- 2008 |
| M.Com | Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh-791112,  Year of award- 2005 |

B.Com Arunachal University, Itanagar

Year of award- 2003

**Professional Experience**

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| **Assistant Professor**, Department of Management Rajiv Gandhi University, Arunachal Pradesh, India | 1st February, 2010 -till date |
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**Administrative Experience**

1. Centre Coordinator, APSSB Exam-2021.
2. Centre Coordinator, UGC NET Exam- 2021.
3. Centre Coordinator, SLET Exam- 2021
4. Centre Coordinator, UGC NET Exam- 2020.
5. Centre Coordinator, APPSC (Prelms) Exam-2020
6. Centre Coordinator, APSSB Exam- 2020.
7. Member, Scientific equipment purchased committee, RGU.
8. Member, Estimate committee, RGU.
9. Member, Transport committee, RGU.
10. Coordinator, RGUCET-2019, IGGC Tezu.
11. Member, Stock verification committee, RGU.
12. Deputy Coordinator, Centre for Entrepreneurship, RGU. (From 2015 till date)

**Research Publications**

1. A Study On Effectiveness Of Training And Development – A Case Study Of North Eastern Electric Power Corporation Ltd Head Office, Shilong,; A.Garg.; O.Mara.; *Psychology and Education (Scopus)*, **2021*,*** *57(9) ISSN: 00333077*Page- 3447-3455.
2. Recruitment and Selection in LIC of India: A Study of Itanagar, Naharlagun and Pasighat Branches, India,; P.Modi,; O.Mara.; *East African Scholars Journal of Economics, Business and Management, Published by East African Scholars Publisher- Kenya****,* 2020**, *ISSN 2617-4464 (Print) and ISSN 2617-7269 (Online)Volume-3/Issue-1/Jan-2020*(PP-07-13.
3. Impact of Promotion on Employees Performance of LIC of India with Special Reference to Pasighat, Naharlagun and Itanagar Branches,; O.Mara,;P.Modi,; *East African Scholars Journal of Economics, Business and Management, Published by East African Scholars Publisher- Kenya****,* 2020**, *ISSN 2617-4464 (Print) and ISSN 2617-7269 (Online)Volume-3/Issue-1/Jan-2020,* 01-06
4. Training and Development **in LIC of India with Special Reference to Pasighat, Naharlagun and Itanagar Branches of Arunachal Pradesh, India*.;***P.Modi.; O. Mara.; *International Journal of Humanities and Social Science Invention (IJHSSI)*, **2020**, *ISSN (Online): 2319 – 7722, ISSN (Print): 2319,Volume-3/Issue-1/Jan-2020,* 20-24
5. **Performance Appraisal in LIC of India: Some Empirical Evidences from Naharlagun, Itanagar and Pasighat Branches of Arunachal Pradesh, India,;** .; O. Mara.; P.Modi,; *International Journal of Humanities and Social Science Invention (IJHSSI)*, **2020**, *ISSN (Online): 2319 – 7722, ISSN (Print): 2319,Volume-3/Issue-1/Jan-2020,* 15-19
6. Bleeting-Namtsering and Pangsau-Nampong Cross Border Trade Centres of Arunachal Pradesh- An Application of SWOT Analysis: P.Modi.; K. Chand.; O. Mara.; *East African Scholars Journal of Economics, Business and Management, Kenya*, **2018***, ISSN-2617-4464(Print) ISSN-2617-7269(online) Volume-1/Issue-3/Dec 2018*, 89-96
7. Expenditure Pattern of Monpa Farmers From West Kameng District of Arunachal Pradesh, India.; P.Modi.; K. Chand.; O. Mara.; *East African Scholars Journal of Economics, Business and Management, Kenya*, **2018***, ISSN-2617-4464(Print) ISSN-2617-7269(online) Volume-1/Issue-3/Dec 2018*, 72-81
8. Income Pattern of Monpa Farmers- A Case of West Kameng District of Arunachal Pradesh, India.; P.Modi.; K. Chand.; O. Mara.; *East African Scholars Journal of Economics, Business and Management, Kenya*, **2018***, ISSN-2617-4464(Print) ISSN-2617-7269(online) Volume-1/Issue-3/Dec 2018*, 82-88

**Research guidance**

**Ph.D scholar**

1. Mr. Tagru Talu

Topic of research: *Development of Entrepreneurship Through Department of Skill Development and Entrepreneurship*: A case study on Pradhan Mantry Kuaushal Vikas Yojana (PMKVY) in Arunachal Pradesh..

Year of PhD degree: Ongoing

1. Mr. Tem Kutung

Topic of research: Synopsis preparation is going on.

Year of PhD degree: Ongoing

1. Mr. Yibom Bagra

Topic of research: *A comparative study on entrepreneurial attitude among APST and Non-APST in retails business*: A case study on Papumpare District of Arunachal Pradesh.

Year of PhD degree: Ongoing

1. Mr. Mudang Tagia

Topic of research*: Impact of Service Quality on Tourist Satisfaction and behavior Intension:* An Empirical Study on Tourist Circuit of Arunachal Pradesh.

Year of PhD degree: Ongoing

**Course/Conference/Workshop organized**

1. Organized a special lecture on “The Art of Storytelling for entrepreneurship” under the aegis of Centre for Entrepreneurship, RGU, Doimukh, Arunachal Pradesh, India

**Duration: 4th March, 2021.**

*Role: Deputy Coordinator*

1. Organized two days webinar on Entrepreneurship: A Design Thinking Approach under the aegis of Centre for Entrepreneurship, RGU, Doimukh, Arunachal Pradesh, India

**Duration: 24th -25th March, 2021.**

*Role: Deputy Coordinator*

1. Organized 5 days webinar on National FDP on Latex and X-Fig. by the department of Management, RGU,Doimukh,(A.P), India.

**Duration: (5 Days)** **18th September -22nd September, 2020.**

*Role: Deputy Coordinator*

1. Organized Entrepreneurship Awareness Camp (EAC) in collaboration with EDII & NSTEDB, DST, GoI, at RGU, Doimukh, Arunachal Pradesh, India.

**Duration: (3 Days) 19th Nov-21st Nov, 2019**

*Role- Deputy Coordinator*

1. Organized Workshop on Career Planning and Opportunities in the Organized Sector in collaboration with Career Counseling Cell, RGU and Placement Cell, RGU at RGU, Arunachal Pradesh, India.

**Duration: (2 Days) 18th Nov-19th Nov, 2019**

*Role: Coordinator*

1. Organized Entrepreneurship Awareness Camp (EAC) in collaboration with EDII & NSTEDB, DST, GoI, at RGU, Doimukh, Arunachal Pradesh, India.

**Duration- (3 Days) 19th Nov-21st Nov, 2019**

*Role- Coordinator*

1. Organized four weeks Entrepreneurship Development Programme on “ Rapid Water Cleaning using Bio-Resources and other low cost materials in Arunachal Pradesh” in collaboration with EDII & NSTEDB, DST, GoI

**Duration: (30 Days) 23rd Oct- 23rd Nov, 2017**

*Role: Deputy Coordinator*

1. Organized Entrepreneurship Awareness Camp (EAC) in collaboration with EDII & NSTEDB, DST, GoI

**Duration: (3 Days) 30th Aug-1st Sept, 2017**

*Role: Deputy Coordinator*

1. Organized one day workshop on: “Entrepreneurship in Arunachal Pradesh: Business Loan Perspective”.

**Duration: 10th Nov, 2016**

*Role: Deputy Coordinator*

**Course/Conference/Workshop etc. attended**

1. Two week interdisciplinary refresher course on Advanced Research Methodology held at Teaching Learning Centre, Ramanujan Collge University Of Delhi, India, during **20thth Auguest-3rd September, 2021.**
2. Participate in Educational CME on Strengthening Individuals, Families and Communities for Emotional Health held at Thursday Musing 46th Edition, Odisha, India, during **10th June 2021**.
3. Presented a paper on Challenges and Prospects in Management in the VUCA World held At Symbiosis Institute of Business Management, Nagpur, India, during **16th & 17th Feb. 2021**.

*Title of paper: Objectives career process and Subjective Career Success among Mid-Level Managers: Analyzing the moderating role of gender.*

1. National webinar on ‘Strategy for Managing Personal Finance Including Mutual Funds During and After Covid-19 held at State College of Nursing, Dehradun, India, during 17th **August 2020**.
2. Five days online faculty development programme on open, distance and online learning “Emerging new realities: Bridging the gap of regular and ODL mode held at RGU, Doimukh, Arunachal Pradesh, India, during 28th July-1st August 2020.
3. 14 Days National Faculty Development Programme on Data Analysis for Research in Social Sciences held at Teaching Learning Centre, Ramanujan Collge University Of Delhi, India, during **17th -20th June, 2020.**
4. Five days International online faculty development program on New Paradigms of Research in Commerce and Management mode held at RGU, Doimukh, Arunachal Pradesh, India, during **29 June- 3rd July- 2020.**
5. Two Weeks National Faculty Development Programme in Entrepreneurship held at Centre for Entrepreneurship, Rajiv Gandhi University, Doimukh, Arunachal Pradesh, India, during **23rd April -4th May, 2019**.
6. Delivered special lecture on Entrepreneurship Awareness Camp (EAC) organized by Centre for Entrepreneurship, RGU in collaboration with NSTEDB, DST, Govt. of India, during **19th November-21st November 2019**.

*Topic: Objectives of EAC*

1. Sustainable Rural Livelihood: Emerging Dimensions held at Department of Commerce, Rajiv Gandhi University, Doimukh, Arunachal Pradesh, India, during **10th and 11th Nov 2017**

*Title of paper: Micro Finance and Sustainable Development in North*-*East India*

1. Delivered special lecture on Entrepreneurship Awareness Camp (EAC) organized by Centre for Entrepreneurship, RGU in collaboration with NSTEDB, DST, Govt. of India, during **23rd Oct. 2017**.

*Topic: Product Costing & Cost Consciousness*

1. Sustainable Rural Livelihood: Emerging Dimensions held at Department of Commerce, Rajiv Gandhi University, Doimukh, Arunachal Pradesh, India, during **10th and 11th Nov 2017**

*Title of paper: Employment Generation Through Self Help Group (SHGs) - A Case Study on Papumpare District of Arunachal Pradesh*

1. 14 days Faculty Development Programme held at Enterprise Development Programme, Kolkata, India, during **27th March-7th April 2017.**
2. Special Winter School held at North-Eastern Hill University, Meghalaya, India, during **26th Octeber-15th November, 2015.**
3. Financial Inclusion: Issues & Challenges held at Department of Commerce, Rajiv Gandhi University, Doimukh, Arunachal Pradesh, India, during **29th-30th April 2014**

*Tile of the paper: Impact of Micro Credit on the Empowerment of Woman.*

1. Financial Inclusion: Issues & Challenges held at Department of Commerce, Rajiv Gandhi University, Doimukh, Arunachal Pradesh, India, during **29th-30th April 2014**

*Tile of the paper: Impact of Micro Credit on the Empowerment of Woman.*

1. Rural Development in India: Issues, Progress & Programme effectiveness held at Department of Commerce, Rajiv Gandhi University, Doimukh, Arunachal Pradesh, India, during **26th-27th April 2013**

*Tile of the paper: Prospect of Rural Tourism in Arunachal Pradesh and its Challenges.*

1. Rural Development in India: Issues, Progress & Programme effectiveness held at Department of Commerce, Rajiv Gandhi University, Doimukh, Arunachal Pradesh, India, during **29th-30th April 2014**

*Tile of the paper: Role of Commercial Bank in Rural Development: A Study of Capital Complex, Itanagar(A.P)*

1. Two Weeks Workshop On Capacity Building-Cum Training Programme For Faculty of Social Science held at Department of Commerce RGU, Doimukh, Arunachal Pradesh, India, during **27th May-9th June 2013.**
2. Role of Women in Management and Governance in Higher Eduication with Special Reference to the North East held at Women Cell, Madhabdev College Teachers’ Unit, Assam, India, during **28th -29th April, 2012**.

*Tile of the paper: Role of University for Expansion of Higher Education in Arunachal Pradesh*.

1. Microfinance and Sustainable Development in North-East India held at Lakhimpur Commerce College, Assam, India, during **30th -31st May 2012**.

*Title of paper: Growth & Performance of Micro, Small and Medium Enterprise (MSME) in North East Region India.*

1. Climate Change in North East India: Causes, Impacts and Remedies held at Madhadev College, Narayanpur, Lakhimpur, Assam, India, during **11th -12th May, 2012.**

*Title of paper: Causes and Impact of Climate Change in North East Region India ‘A Case Study of Arunachal Pradesh’*

1. Orientation Programme held at Academic Staff College, Himachal Pradesh University, Shimla, India, during **14th May-9th June, 2012.**