RGUCET 2022

Master of Commerce

1	The train had left before Ithe station.								
	a) reach	b) was reaching	c) reached	d) reaches	С	reached			
2	When the teach	er entered the cl	lass, a student	on the black	board.				
	a) draw	drawing	c) draws	d) is drawing	В	was drawing			
3	Sam suffe	ering from fever	since the last we	eek.					
	a) has been	b) was	c) is	d) has	A	has been			
4	Samantha spent	ther childhood_	her grand	lmother's home.					
	a) at	b) in	c) on	d) across	В	in			
5	He saw a	of sheep in th	e field.						
	a) group	b) herd	c) swarm	d) flock	D	flock			
6	To err is, to forgive divine.								
	a) beastly	b) natural	c) inhuman	d) human	D	human			
7	The train is time.								
	a) besides	b) between	c) behind	d) by	С	behind			
8	Ram was struck lightning.								
	a) by	b) with	c) at	d) from	A	by			
9	Sheela complin			the dance compet	ition.				
	a) at	b) on	c) about	d) against	В	on			
10	The Earth move	es round the Sur	1.						
	a) simple past		c) simple	d) future	С	simple present			
		perfect tense	present tense	perfect tense		tense			
11			aine in the year 202		1	- dh			
	•	b) 24 th February		d) 20 th March	В	24 th February			
12			m UN Human Rig	hts Council recently	/?				
	a) Ukraine	,	c) Taiwan	d) Russia	D	Russia			
13	If the cost price		ng price. Then wh	nat is the profit per	rcent.				
	a)150 %	b)200%	c)300%	d)350%	C	300%			
14	•			30. Find his gain/le	oss perc				
	a) 10 %	b) 15 %	c)20 %	d) 25%	C	20%			
15				observed every year	ar?				
	a) 2 February	b) 6 February	c) 8 February	d) 4 February	D	4 February			
16				Minister of India?					
	a) Lokh Sabha	b) Rajya	c) Parliament	d) Cabinet	C	Parliament			

		Sabha		Committee					
17	Who notifies the	dates and schedu	les of elections in	India?					
	a) Election Commission	b) Parliament	c) Lakh Sabha	d) Rajya Sabha	A	Election Commission			
18	Full form of UI	n of UPI in the Indian financial sector is:							
	A) Union	B) United	C) Unified	D) Under	С	Unified			
	Payments	Payments	Payments	Payment		Payments			
	Interest	Interchange	Interface	Invoice		Interface			
19	Full form of IF	SC is:							
	A) Indian	B) Indian	C) Indian	D) Indigenous	A	Indian			
	Financial	Fraud	Financial	Financial		Financial			
	System Code	Surveillance	Security Code	System Code		System Code			
		Code							
20	Full form of NPA under Banking System is:								
	A) Net	B) Neutral	C) National	D) Non-	D	Non-			
	Performing	Performing	Performing	Performing		Performing			
	Assets	Assets	Assets	Assets		Assets			
21		¹⁰ is divisible by							
	A) 121	B) 123	C) 123	D) 127	A	121			
22	Find out the per price of 500 kiv		t when the cost p	orice of 750 kiwis	equals t	to the sales			
	A) 20%	B) 25%	C) 50%	D) 100%	D	50%			
23	Which one of fo	ollowing is the p	erfect square nu	mber :					
	A) 7931	B) 9409	C) 4479	D) 8639	В	9409			
24	P_5QR, P_4QS, P_2	$QT, \underline{\hspace{1cm}}, P_1Q$	QV						
	a) P ₂ QU	b) PQW ₂	c) PQ ₃ U	d) PQV ₂	Α	P_2QU			
25	A necessary par	rt of Swimming	is-						
	a) Water	b) Life jacket	c) Pool	d) Swimming suit	A	Water			

26	The firm can modify its distribution channels only in the							
	a)short run	b) both short	c) long run	d) accounting	С	long run		
		and long run		period				
27	Themarketing concept is based on the development, design, and							
	implementation of marketing programs, processes, and activities that recognize their breadth and							
	interdependencie	es.						
	a) holistic	b)task	c)product	d)technical	A	holistic		
28	The task of hiring	g, training, and mo	tivating able emp	loyees who want to	serve cus	stomers well is		
	called							

	a)internal	b)customer	c)brand	d) chain	A	Internal			
	marketing	lifetime equity	lifetime value	marketing		marketing			
29	Which of the foll	owing is not an in	ternal source of p	roduct ideas?					
	\ m 1		L \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			I a 1 aa			
	a) Trade	b) Employees	c) Sales staff	d) R&D	С	Sales staff			
	bulletin			department					
	D 1	1.6				. 11 1			
30	Products purchas	ed for personal co	nsumption with n	o intention of sellin	g to other	rs is called			
	a) Luxury	b) Industrial	c) Consumer	d) Impulse buy	С	Consumer			
	good	good	good			good			
31	Which of the following is considered to be the most flexible element among the 4 Ps?								
	a) product	b) price	c) place	d) promotion	В	price			
	•		•						
32	Theelasticity of demand, measures the responsiveness of the quantity demanded to								
	changes in the pr	ice of related prod	uct.						
	a) price	b) related	c) cross	d) double	С	cross			
33	elasticity measures the average elasticity over a given range of a function.								
	a) arc	b) point	c) range	d) total	A	arc			
34	Which of the foll	owing is an examp	ole of an endogen	ous variable?					
	a) advertising	b) culture	c) inflation	d) income	A	advertising			
35	Goods that are in	versely related in 1	terms of price and	l quantity are known	1 as				
		•	•	1 ,					
	a) complemen ts	b) substitutes	c) unrelated	d) paradox	A	complements			
36	As the quantity o	f a variable input i	ncreases, the resu	lting rate of output	increase	eventually			
		e for Law of				·			
	a) diminishin	b) increasing	c) maximisin	d) decreasing	A	diminishing			
	g		g						
37		resents the differer		f inputs that can be	used effic	ciently to			
	produce a specifi	ed quantity of outp	out.						
	a) isoquant	b) isocost	c) Budget	d) expansion	A	isoquant			
	•	·	line			_			
38	Variable costs		with output in bot	h the short and the l	ong run.				
	a) Remain	b) fluctuate	c) increase	d) decrease	В	fluctuate			
	fixed	- /			_				
39		ntity is a	act	ivity level.	1	ı			
		<u>. </u>		•					

	a) zero profit	b) Healthy profit	c) Less profit	d) Minimal profit	A	Zero profit			
40	Monopoly is a		market struc	cture characterized b	oy a singl	e seller of a			
	highly differentia	ited product.							
	a) perfect	b) imperfect	c) competitiv e	d) hypothetical	В	imperfect			
41	Which of the following is not the characteristic of the Monopoly Market?								
	a) Single	b) Single	c) No Close	d) Entry	В	Single Buyer			
	Seller	Buyer	Substitute Products	Restriction					
42	Price discriminat	ion occurs when d	ifferent customer	s are charged the		prices			
	for the same prod	luct.							
	a) same	b) different	c) increased	d) reduced	В	different			
43	The marketing fir	rm improves produ	ict quality and ad	ds new product feat	ures and	improved			
	styling: this is tru	e for the	cycle of the PL	.C.					
	a) maturity	b) decline	c) introducti on	d) growth	D	growth			
44		is a s	et of attributes ar	d conditions buyers	normall	y desired when			
	they purchase the	product.							
	a) Expectatio	b) Augmentati	c) basic	d) potentiality	Α	Expectation			
	n	on							
45		_	-	consumer, in the pr					
	=			as suitability, qualit					
	a) comfort	b) Shopping	c) Necessity	d) novelty	В	shopping			

46	The word entrepreneur is derived from the French verb 'entreprende' which literally means-									
	a) Go between	b) Go together	c) Go forward	d) Go as you like	Α	Go between				
47	Who identified an entrepreneur as a person who buys factor services at certain prices with a									
	view to sell its product at uncertain price in the future, thereby bearing a non-insurable risk?									
	a) Jean-	b) Richard	c) J. B. Say	d) Frank H.	В	Richard				
	Baptiste Say	Cantillon		Knight		Cantillon				
48	Who is the founder and CEO of the beauty and lifestyle retail company Nykaa?									
	a) Kiran	b) Falguni Nayar	c) Radhika	d) Aditi Gupta	В	Falguni Nayar				
	Mazumdar		Agarwal							
	Shaw									

49	9 When was Khadi and Village Industries Commission (KVIC) formed?								
	a) 1956	b) 1957	c) 1966		d) 1967	В	1957		
50	The NGOs who a	re not involved in e	ntrepreneu	ırship de	velopment activitie	s in r	rural areas is		
	a) Primary Level NGOs	b) Secondary Level NGOs	c) Intermediate NGOs		d) Grassroots Level NGOs	В	Secondary Level NGOs		
51	A Small Enterpris	e requires Capital Ir	nvestment	of Ans	swer option a and b	will	be considered correc	:t	
	a) Rs. 10 crore	b) Rs. 10 crore	c) Rs. 5 c	rore	d) Rs. 5 crore	Α	Rs. 10 crore		
52		da Experiment' whi hip development fo				ainin	g programme on		
	a) NISIET	b) GIIC	c) NIESBI	JD	d) IED	В	GIIC		
53	When was Start-up India launched? Answer option b and d will be considered correct								
	a) 15 January 2016	b) 16 January 2016	c) 15 Jan 2015	uary	d) 16 January 2016	В	16 January 2016		
54		enture capital is rai	l .	the bus		tage	?		
	a) Series A	b) Series B	c) Series	С	d) Series D	Α	Series A		
55	'Rights of a creat	or' is an IPR associa	ted with w	hich one	of the following te	rm?			
	a) Patent	b) Copyright	c) Trader	marks	d) Geographical Indication	В	Copyright		
56	What is the curre	ent ranking of India	in Ease of I	Doing Bu	siness?				
	a) 73	b) 63	c) 83		d) 53	В	63		
57	'SarvadaVigyat V	'ijaya' is associated	with which	progran	nme?				
	a) Make in India	b) Start-up India	c) Skill In	dia	d) Digital India	С	Skill India		
58	Which of the follo	owing is not include	d in the fe	atures of	Sole proprietorship	bus	siness?		
	a) Single Ownership	b) Unlimited Liability	c) Limite Capita		d) Shared Responsibility	D	Shared Responsibility		
59	•	m of Association of				n?	nesponsibility		
	a) Section 4	b) Section 5	c) Sectio	n 10	d) Section 8	Α	Section 4		
60	Section 270 of th	e Companies Act 20)13 deals w	ith whic	h of the following?	_1			

a) Modes of	b) Insolvency	c) Declaration	d) Auditor	Α	Modes of			
winding up	fund	of dividend	remuneration		winding up			
Which is the earli	est form of incorpo	ration of a compan	y?					
a) Statutory	b) Chartered	c) Registered	d) Partnership	В	Chartered			
company	company	company	limited		company			
Which of the follo	owing two techniqu	es are most commo	only used in project	mar	nagement?			
a) CPM and	b) PERT and	c) CPM and	d) LOB and	В	PERT and WASP			
LOB	WASP	PERT	WASP					
Which one of the following theories is not a Content theory?								
a) Maslow's	b) Two Factor	c) McClelland	d) Expectancy	D	Expectancy			
theory	theory	theory	theory		theory			
The WWW was introduced in which year?								
a) 1992	b) 1993	c) 1994	d) 1995	Α	1992			
Companies like Fl model?	ipkart, Amazon and	Snapdeal belong t	o which type of E-co	mm	erce business			
a) B2C	b) B2B	c) B2G	d) C2B	Α	B2C			
India ranks at wh	ich place worldwide	e for production in	terms of volume of I	Phar	ma exports?			
a) 1 st	b) 2 nd	c) 3 rd	d) 4 th	С	3rd			
RBI has set up the	e ink manufacturing	unit of BRBNMPL i	recently named 'Var	nika	'in which city?			
a) Mumbai	b) Mysuru	c) Chennai	d) Dewas	В	Mysuru			
	winding up Which is the earli a) Statutory company Which of the follo a) CPM and LOB Which one of the a) Maslow's theory The WWW was in a) 1992 Companies like Fl model? a) B2C India ranks at wh a) 1 st RBI has set up the	winding up Which is the earliest form of incorpo a) Statutory company Which of the following two technique a) CPM and LOB WASP Which one of the following theories a) Maslow's theory The WWW was introduced in which a) 1992 b) 1993 Companies like Flipkart, Amazon and model? a) B2C b) B2B India ranks at which place worldwide a) 1st b) 2nd RBI has set up the ink manufacturing	winding up fund of dividend Which is the earliest form of incorporation of a compan a) Statutory b) Chartered company company Which of the following two techniques are most commod a) CPM and LOB WASP PERT Which one of the following theories is not a Content the theory theory The WWW was introduced in which year? a) 1992 b) 1993 c) 1994 Companies like Flipkart, Amazon and Snapdeal belong to model? a) B2C b) B2B c) B2G India ranks at which place worldwide for production in the same production in	winding up fund of dividend remuneration Which is the earliest form of incorporation of a company? a) Statutory company company limited Which of the following two techniques are most commonly used in project a) CPM and LOB WASP PERT WASP Which one of the following theories is not a Content theory? a) Maslow's b) Two Factor c) McClelland d) Expectancy theory theory theory theory The WWW was introduced in which year? a) 1992 b) 1993 c) 1994 d) 1995 Companies like Flipkart, Amazon and Snapdeal belong to which type of E-comodel? a) B2C b) B2B c) B2G d) C2B India ranks at which place worldwide for production in terms of volume of the state o	winding up fund of dividend remuneration Which is the earliest form of incorporation of a company? a) Statutory company company company limited Which of the following two techniques are most commonly used in project man below the following two techniques are most commonly used in project man below the following two techniques are most commonly used in project man below the following two techniques are most commonly used in project man below the following theories is not a Content theory? a) CPM and b) PERT and c) CPM and PERT WASP Which one of the following theories is not a Content theory? a) Maslow's b) Two Factor c) McClelland d) Expectancy theory theory theory theory The WWW was introduced in which year? a) 1992 b) 1993 c) 1994 d) 1995 A Companies like Flipkart, Amazon and Snapdeal belong to which type of E-commodel? a) B2C b) B2B c) B2G d) C2B A India ranks at which place worldwide for production in terms of volume of Pharmal 1st b) 2nd c) 3rd d) 4th C RBI has set up the ink manufacturing unit of BRBNMPL recently named 'Varnika' and the companies of the part of the companies of			

68	Valuation of stock of a firm has been calculated less than market price or cost value due to							
	convention.							
	a) Disclosure	b) Materiality	c)	d)	D	Conservatism		
			Consistency	Conservatism				
69	In general, accoun	ting principles a	re based on	•				
	a) Practicability	b) Objectivity	c)	d)	A	Practicability		
			Subjectivity	Convenience				
			Subjectivity	in Recording				
70	Which of the follo	owing options are	e accounting con-	cepts?				
	i) Full disclosure,	ii) Dual aspect, i	ii) True & Fair, i	v) Matching, v) as	sset			
	a) i, ii, iii,	b) ii, iv, v	c) i, ii, iv	d) ii, iii, iv	C	i, ii, iv		

71	According to dual	aspect concept					
72	a) Assets = Liabilities + Capital Which of the follo	b) Assets = Liabilities- Capital	c) Assets + Capital = Liabilities the fundamental	d) Assets + Liabilities = Capital accounting assum	A	Assets = Liabilities + Capital	
/2	which of the folia	owing concept is	the randamental		ption.		
	a) Full	b) Going	c)	d) Materiality	В	Going Concern	
	disclosure	Concern	Accounting period				
73	When Indian Accounting Standard Board has been constituted?						
	a) 21 January	b) 21 Feb	c) 21 March	d) 21 April	D	21 April 1977	
	1977	1977	1977	1977			
74	As per the Compa period beyond	nies Act, 2013 a years.	company canno	t issue redeemable	preference	e shares for a	
	a) 15	b) 18	c) 20	d) 22	С	20	
75	Ledger is a book	of					
	a) Secondary	b) Subsidiary	c) Original	d) Primary	A	Secondary	
	entry	entry	entry	entry		entry	
76	'Calls-in-advance						
	a) Contingent	b) Long term	c) Current	d) Current	D	Current	
	liability	liability	Assets	liability		liability	
77	A draws a bill on	B. A endorsed th	ne bill to C. Who	is the Payee?			
	a) Other than	b) C	c) B	d) A	В	С	
	ABC						

78	Who is associated with 'The Industrial Democracy approach to Trade Union'?										
	a) Kerr	b) Fr	ank Tannenbaum	c)Robert Hoxie	d)Webb	D	Webb				
79	Efforts to a known as-	Efforts to make additional income through a second job that give no positive results are known as-									
	a)Greenmo	oonli	b)Bluemoonligh ting	c)Yellowmoonl ighting	d)Silvermoonlight ing	В	Blue moonligh ting				

80	Ralph is most likely holding the position of in an organization.								
	a) Recruiter	b)Trainer	c)Job Analyst	d)Compensation Manager	D	Compens ation Manager			
81	Who popularised	the concept of 'M	BO'-						
	a) Edwards Deming	b) D.W. Cheetham	c) Peter F. Drucker	d) W.F Taylor	С	Peter F. Drucker			
82	The written statement of policies and principles that guides the behaviour of all employees is called								
	a) Code of Ethics	b) Words of Ethics	c) Training Manual	d) Organizational Objective	A	Code of Ethics			
83	When a selection	test gives consiste	ent results, it is kno	own as-	ı				
	a) Reliability	b) Dependability	c) Validity	d) Trustworthiness	A	Reliabilit y			
84		en the number of e applicant pool is	= =	a particular job to	the	number of			
	a) Application Ratio	b) Recruitment Ratio	c) Employment Ratio	d) Selection Ratio	D	Selection Ratio			
85	Which country is time?	s known to have in	troduced 'employe	ee screening techniqu	ies'	for the first			
	a) India	b) Italy	c) China	d) Egypt	С	China			
86	Estimation of fut	ture manpower requ	uirement is made i	n the following exce	pt-	<u>I</u>			
	a) Delphi Technique	b) PERT Model	c) Work Load Analysis	d) Demand Estimation	В	PERT Model			
87	Identify the oper	ative function of ar	n HR Manager.		•				
	a) Integration	b) Controlling	c) Planning	d) Organizing	A	Integratio			

						n			
88	The task of increasing the number and variety of works for a particular job is known as-								
	a) Job Rotation	b) Job Enlargement	c) Job Enrichment	d) Job Rotation	В	Job Enlargem ent			
89	Stipulation collateral to the main purpose of the contract of sale of goods is called-								
	a) Warranty	b) Condition	c) Guarantee	d) Stipulation	A	Warranty			
90	A Bill of Exchange, not payable on demand, is entitled to get:								
	7 days of grace period	b) 3 days grace period	c) 5 days grace period	d) 6 days grace period	В	3 days grace period			
91	The headquarter of the Asian Development Bank is located in								
	a) Hongkong	b) Beijing	c) Jakarta	d) Manila	D	Manila			
92	When was World Trade Organization established?								
	a) 1985	b) 1958	c) 1995	d) 1959	С	1995			
93	The difference between export and import is known as								
	a) Business Balance	b) Trade Balance	c) Current Balance	d) Current Account Deficit	В	Trade Balance			
94	Which is the headquarter of International Monetary Fund (IMF)?								
	a) Washington D.C.	b) London	c) Paris	d) Geneva	A	Washingt on D.C.			
95	Factories Act, 1948 came into force on –								
	a) 1st April 1949	b) 1st April 1948	c) 1st March 1949	d) 1st March 1948	A	1st April 1949			

96	Section——- of the Payment of wages Act describes Deductions that may be made from wages.								
	a) Section 8	b) Section 10	c) Section 9	d) Section 7	D	Section 7			
97	When did the Payment of Bonus Act enact?								
	a) 1964	b) 1963	c) 1965	d) 1962	С	1965			
98	Arrange the following industrial disputes settlement machineries in the correct order- a. Industrial Tribunal b. National Tribunal c. Conciliation d. Labour Court								
	a)cdab	b)abcd	c)dcab	d)dcba	A	cdab			
99	Which of the following is not associated with the employees of industrial firm in India?								
	a) Strike	b) tool down	c) go slow tactics	d) Lockout	D	Lockout			
100	There must be at least 10 adult members to set up								
	a) Cooperative Society	b) Joint Hindu Family	c) Partnership	d) Company	A	Cooperati ve Society			