



Department of Commerce
Rajiv Gandhi University
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वर्णज्य विभाग
राजीव गांधी विश्वविद्यालय
रोनो हिल्स, दोईमुख – 791112, अरुणाचल प्रदेश, भारत

No.: RGU-COMM/2022/05.01/14

August 2, 2022

NOTICE

Students of III Semester from all the departments / centers of RGU (except Dept. of Commerce) interested in joining the **OPEN ELECTIVE PAPER (MCM-O-505): MCM-O-505: Startup & Skill Development** in the Department of Commerce may use the following Google link and submit their application form:

Link:

https://docs.google.com/forms/d/e/1FAIpQLSfi2EaJnWkG_BRR8RzicDpjG2vG6xOWAa4h1HjTT_WdmVRRgA/viewform?usp=sf_link

<https://forms.gle/HcNQdmQjTdktdp47>

The syllabus for the same is attached in the succeeding page.

1. The last date of submitting application: **18th August, 2022, up to 12.00 Noon**
2. Total Number of Seats available: **45**
3. The list of selected candidates will be notified on RGU website: **19th August, 2022, up to 12.00 Noon at 3.00 pm**
4. Classes will be held from **19th August, 2022.**

(Prof. S K Jena)

Head

Department of Commerce

Copy to:

1. Joint Registrar (Academic).
2. All the Heads.
3. System Analyst, RGU (Request for uploading in the University website).
4. Office Copy



MCM-O-505: START UP & SKILL DEVELOPMENT

Full Marks: 100
Term end: 80, Internal: 20
Credit: 04
Contact Hours: 40

Objectives: To help students become aware of various aspects of start-ups, develop skill and enterprises, and support available to the entrepreneurs.

Outcome: This Course will institute entrepreneurial skills in the students by giving an overview of who the entrepreneurs are and what competences are needed to become an entrepreneur

MODULE I: Start-up India -Concept, Background and Objectives; Policy; Action Plan; Rankings; Registration, Recognition, Tax Exemption, and Self-Certification; Schemes and Programs for start-up; Investors; Challenges and Problems; Case studies and success stories.

MODULE II: Skill India- Mission; Background and Objectives; Registration; Organization; Policy framework; NSDC Certificate; NSDM Schemes; PMKVY; SANKALP; UDAAN; STAR; Case studies and success stories.

MODULE III: Make in India- Concept; Vision; Policy; Benefits; Ease of Doing Business- Rankings; Schemes; Case studies and success stories.

MODULE IV: Creation New Venture: - Stages of starting a New Venture; Innovation- Concept, Types and Sources; Sources of Finance- Commercial Banks & Financial Institutions, Venture Capital; Angel Investors; Private Equity; Lease Financing; Intellectual Property Rights. Mudra Loan and SMEs.

REFERENCES

1. C. B. Gupta and N. P. Srivastava, "Entrepreneurship Development in India", S. Chand Publications.
2. Charantimath, Poornima, Entrepreneurship Development and Small Business Enterprises, Pearson Education, New Delhi
3. H. P. Kumar, "Start Up India: 101 small Business Projects & New Business Start-Up".
4. Hisrich, Robert D., Michael Peters & Dean Shephered, Entrepreneurship, Tata McGraw Hill, New Delhi
5. Kumar, Arya, Entrepreneurship: Creating & Leading an Entrepreneurial Organization, Pearson, India.
6. Kuratko, D.F., and T. V. Rao, Entrepreneurship: A South-Asian Perspective, Cengage Learning
7. Lall, Madhurima, and Shikha Sahai, Entrepreneurship, Excel Books, New Delhi
8. Natarajan., K and E. Gordon, Entrepreneurship Development, Himalya Publication, India.
9. Raman Jokhakar, "Make it in India- Handbook on Starting and Doing Business", Lexis Nexis.
10. Rameshwari Pandya, "Skill Development and Entrepreneurship in India". New Century Publications.
11. S. S. Khanka, "Entrepreneurship Development", S. Chand Publications.
12. Taneja, Entrepreneurship, Galgotia Publishers.
13. Vasant, Desai., Small- Scale Industries and Entrepreneurship, Himalya Publication, India.