



राजीव गाँधी विश्वविद्यालय RAJIV GANDHI UNIVERSITY

(भारत के संसद के अधिनियम द्वारा वर्ष 2007 में स्थापित)
(A CENTRAL UNIVERSITY ESTABLISHED IN 2007 AN ACT OF PARLIAMENT OF INDIA)

रोनो हिल्स, दोइमुख (इटानगर)
Rono Hills, Doimukh (Itanagar)
दोइमुख - ७९१११२,
Doimukh - 791112,
अरुणाचल प्रदेश
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DEPARTMENT OF MANAGEMENT Project Report of MBA Students 2020-22				
Sl No	Roll No	Name	Project Title	Guide
1	20MBA001	ANEM LUNGCHANG	A study on problems faced by the school teachers in teaching, learning process during covid-19	Dr. Sankar Thappa
2	20MBA002	ASENGA LINGGI	A study on investment awareness and satisfaction of investors in Roing Town	Dr. Sankar Thappa
3	20MBA005	CHANDA PRADHAN	A study on financial analysis of bajaj auto Ltd	Dr. Sankar Thappa
4	20MBA007	DHRUBAJYOTI NEOG	A study on the current scenario of Muga Silk Industry in Dhakuakhana, Lakhimpur Assam.	Dr. Arindam Garg
5	20MBA008	GENYIR NACHO	A study on consumer's satisfaction and perception towards packaged drinking water in Chimpu Itanagar	Dr. Arindam Garg
6	20MBA009	JANANG TAJO	A study on customer's perception towards Domino's Pizza in Itanagar Capital Region.	Dr. Arindam Garg
7	20MBA010	JORAM YANA	A survey of customer satisfaction on online shopping of Papumpare, AP	Dr. Arindam Garg
8	20MBA011	KARNGAM ANGU	A study on the effectiveness of online learning-case study of Papumpare dist	Dr. Arindam Garg
9	20MBA012	KUNSANG DOKAR	A study on financial literacy among women in Arunachal Pradesh	B.P Sarma Barua
10	20MBA015	LIKHA YANAM	Online shopping preference of local residents in Papum Pare dist, AP	B.P Sarma Barua
11	20MBA016	LOKAM MINA	Impact of covid-19 on small business enterprises in Papum Pare dist, AP	B.P Sarma Barua
12	20MBA017	MARTINA ETE	Problems faced by daily wages labourers during covid-19 lockdown in Itanagar, AP	B.P Sarma Barua
13	20MBA018	MD A MAZUMDAR	Measuring Customers satisfaction among the user of Brand oneplus	Arindam Chakrabarty
14	20MBA019	MOON DUTTA	Price differential between generic medicine and branded medicine implication and policies reform	Arindam Chakrabarty
15	20MBA021	NANDITA BARMA	Study on LIC Insurance policy buying behaviour especially during pandemic in the ICR of AP	Arindam Chakrabarty
16	20MBA022	NANG KONYALI MANNOW	Financial awareness preference among educated people in investing in financial market from the state of Arunachal Pradesh	Arindam Chakrabarty
17	20MBA023	NICH NAGU	Impact of covid-19 on construction sector with reference to a selected firm in Arunachal Pradesh	Arindam Chakrabarty
18	20MBA024	NILAMANI GOGOI	A study on customer's satisfaction towards banking services provided by State Bank of India in Lakhimpur dist	Dr. K.S Chand

(Signature)
Head
Department of Management
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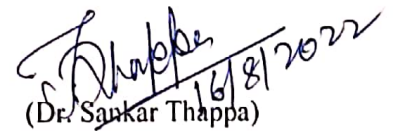


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19	20MBA026	RABIRAJ SHARMA	A study on customers perception and acceptance of electric vehicles with special reference to Biswanath Charali	Dr. K.S Chand
20	20MBA027	RAJA GADUK	A study on customer satisfaction with reference to Yamaha Motors Company Ltd	Dr. K.S Chand
21	20MBA028	RESHMA DAIMARI	Customer satisfaction towards online on students performance references to Itanagar capital region, AP	Dr. K.S Chand
22	20MBA029	RUBINA UMPEY	Influence and prediction on the usage of E-Books in Roing dist. HQ of Lower Dibang Valley region, AP	Dr. Odang Mara
23	20MBA030	SORANG KHAMIN	A study on consumer preference on Two Wheelers	Dr. Odang Mara
24	20MBA031	TABA TAGU MARTIN	Impact of covid-19 on retailers and street vendors. A case study on Papum pare dist, AP	Dr. Odang Mara
25	20MBA032	TAGANG NAIZER	A project report on A study on customer preference and perception on report on locally manufactured goods in capital Arunachal Pradesh	Dr. Odang Mara
26	20MBA034	TERESHA BASUMATARY	A project report on the Title- Mobile purchase behaviour in woman segment	Dr. Odang Mara
27	20MBA036	TOKU MAKUM	A project report on effects of covid-19 on restaurant industry. A study from Itanagar AP	Gautam Huidrom
28	20MBA037	TSERING LAMOH	A study on consumer's brand preference on mineral water in Itanagar Capital region AP	Gautam Huidrom
29	20MBA038	YARI YANGDA	Factors affecting car loan services of SBI: A study from Itanagar AP	Gautam Huidrom
30	20MBA039	YOMSUM BOMNYO	Factors influencing the adoption of recycling in Itanagar AP	Gautam Huidrom
31	20MBA040	BAMIN RICHO	A study on the factors affecting the stress level of food delivery agents in Itanagar region AP	Gautam Huidrom
32	20MBA041	TSERING GOMBU	An impact of modern ICT on students performance	Dr. Anil kumar Singh
33	20MBA042	MONU MEIN	A project report on Factors affecting investing decisions	Dr. Anil kumar Singh
34	20MBA044	TAILAI WANGPAN	Measuring the effectiveness of E-learning in students of Higher Institution	Dr. Anil kumar Singh
35	20MBA045	LEEGANG ODI	Impact of Pandemics on consumer buying behaviour	Dr. Anil kumar Singh


(Dr. Sankar Thappa)

Head, Department of Management

प्रबंधन विभाग

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