

Report on

One Day Workshop on, “Entrepreneurship in Food Processing Industry: Opportunities and Challenges in Arunachal Pradesh”.

Organized by: Centre for Entrepreneurship, Rajiv Gandhi University



**In collaboration with
Small Industries Development Bank of India (SIDBI)**



(22nd November, 2019)

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Introduction

Entrepreneurship is one of the key engines of economic growth in a region. To stimulate growth via entrepreneurship, creating entrepreneurship ecosystem is a key part of the exercise. Bangalore city is considered to have a vibrant entrepreneurship ecosystem. The entrepreneurship ecosystem is built around technology and other related areas. An entrepreneurship ecosystem must be built around the routines, cultures and socio-economic conditions of the region. One such area is in the field of agriculture and horticulture sector. Entrepreneurs must find innovative solutions to add value to the basic products of agriculture and horticulture. Therefore, food processing technology provides us with immense promises for new solutions and new start-ups. Mrs Hage Oka of Spice Ziro is the forefront of this journey. This workshop was initiated to start the discourse on creating awareness, opportunities and challenges relating to food processing start-ups in Arunachal. Small Industries Development Bank of India (SIDBI) has been actively encouraging entrepreneurship in Arunachal Pradesh. The Centre of Entrepreneurship with SIDBI have collaborated to start an entrepreneurship club here in the university, called

Sawavalamban Club. This workshop was the first of series of workshops that has been planned for the year ahead.

Objectives

1. Create awareness of entrepreneurship as a career
2. Explore entrepreneurship opportunities in food processing industry in Arunachal Pradesh
3. Provide interactive session with entrepreneurs in the field.

Audience: Rajiv Gandhi University students.

Workshop Content: The workshop was organized for an interactive session with an entrepreneur in the field of food processing in Arunachal Pradesh. Mrs. Hage Oka of Spice Ziro, lead the sessions with participants asking several questions related to food processing in Arunachal Pradesh

Outcome: The participants were exposed to the issues regulations, food safety, product development, legal issues, marketing, financing and start-up issues in food processing in Arunachal Pradesh.

A Few Moments from the Workshop



Prof. Saket Kushwaha, Vice Chancellor, RGU on the podium



Participants in the workshop



A snapshot from the workshop

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