



राजीव गांधी विश्वविद्यालय
RAJIV GANDHI UNIVERSITY

भारत के संसद के अधिनियम द्वारा वर्ष 2007 में स्थापित किया गया
(A CENTRAL UNIVERSITY ESTABLISHED IN 2007 BY AN ACT OF PARLIAMENT OF INDIA)

रोनो हिल्स, दोईमुख (दोईमुख)
Rono Hills, Doimukh (Itanagar)
पिन - ७९१११२,
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DEPARTMENT OF MANAGEMENT
RAJIV GANDHI UNIVERSITY

CERTIFICATE

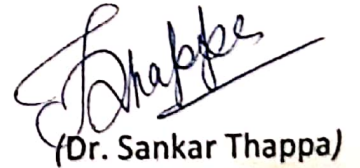
This is to certify that, Ms. Anem Lungchang is a student of MBA (2 year Full Time) Final semester bearing University Roll No 20MBA001 has completed her project entitled as "A STUDY ON PROBLEMS FACED BY THE SCHOOL TEACHERS IN TEACHING LEARNING PROCESS DURING COVID-19" and submitted the report under my supervision. This project report is an original work of the student.

Neither in full nor in any part of the report has been submitted anywhere for the award of any degree/certificate from any University or Institute.

I wish her all the Best.

Date: 12-11-2021

Place: RONO HILLS, RGU


(Dr. Sankar Thappa)

Associate Professor
Department of Management

सह-प्रोफेसर
प्रबंधन विभाग
Associate Professor
Department of Management
Rajiv Gandhi University
Rono Hills, Doimukh (A.P)



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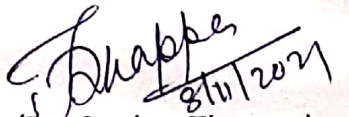
CERTIFICATE

This is to certify that, Mr. Asenga Linggi is a student of MBA (2 year Full Time) Final semester bearing University Roll No 20MBA001 has completed his project entitled as "A Study on Investment Awareness and Satisfaction of Investors in Roing Town" and submitted the report under my supervision. This project report is an original work of the student.

Neither in full nor in any part of the report has been submitted anywhere for the award of any degree/certificate from any University or Institute.

I wish him all the Best.

Date: 08-11-2021
Place: RONO HILLS, RGU


(Dr. Sankar Thappa)
Associate Professor
Department of Management

विभागाध्यक्ष
प्रबंधन विभाग
Head
Department of Management
Rajiv Gandhi University
Rono Hills, Doimukh (A.P)



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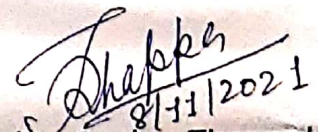
CERTIFICATE

This is to certify that, Ms. Chanda Pradhan is a student of MBA (2 year Full Time) Final semester bearing University Roll No 20MBA005 has completed her project entitled as "A STUDY ON FINANCIAL ANALYSIS OF BAJAJ AUTO LTD" and submitted the report under my supervision. This project report is an original work of the student.

Neither in full nor in any part of the report has been submitted anywhere for the award of any degree/certificate from any University or Institute.

I wish her all the Best.

Date: 08-11-2021
Place: RONO HILLS, RGU


8/11/2021
(Dr. Sankar Thappa)
Associate Professor
Department of Management

सह-प्रोफेसर
प्रबंधन विभाग
Associate Professor
Department of Management
Rajiv Gandhi University
Rono Hills, Doimukh (A.P)



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CERTIFICATE

This is to certify that Mr Dhruvajyoti Neog, a student of MBA 3rd semester of Department of Management, Rajiv Gandhi University, Doimukh, A.P has completed his project report with the title, "A study on the current scenario of Muga Silk Industry in Dhakuakhana" as partial fulfillment of the requirement for the completion of degree in Masters of Business Administration (MBA).

He has worked under my supervision and has submitted a genuine report to the University. This report has not been submitted anywhere else for the award of any degree or diploma from any other University.

Date: - 09.11.2021


Dr Arindam Garg

Associate Professor

Department of Management



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CERTIFICATE

This is to certify that Ms Genyir Nacho a student of MBA 3rd semester of Department of Management, Rajiv Gandhi University, Doimukh, A.P has completed her project report with the title, "A study on consumer's satisfaction and perception towards packaged drinking water in Chimpu Colony, Itanagar" as partial fulfillment of the requirement for the completion of degree in Masters of Business Administration (MBA).

She has worked under my supervision and has submitted a genuine report to the University
This report has not been submitted anywhere else for the award of any degree or diploma from any other University

Date: - 06.11.2021

Dr Arindam Garg

Associate Professor

Department of Management



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CERTIFICATE

This is to certify that Mr Janang Tajo, a student of MBA 3rd semester of Department of Management, Rajiv Gandhi University, Doimukh, A.P has completed his project report with the title, "A study on customer's perception towards Domino's Pizza in Itanagar Capital Region" as partial fulfillment of the requirement for the completion of degree. in Masters of Business Administration (MBA).

He has worked under my supervision and has submitted a genuine report to the University. This report has not been submitted anywhere else for the award of any degree or diploma from any other University.

Date: - 10.11.2021

Dr Arindam Garg

Associate Professor

Department of Management



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CERTIFICATE

This is to certify that Ms Joram Yana, a student of MBA 3rd semester of Department of Management, Rajiv Gandhi University, Doimukh, A.P has completed her project report with the title, "A survey of customer satisfaction in online shopping of Papum Pare, A.P" as partial fulfillment of the requirement for the completion of degree in Masters of Business Administration (MBA).

She has worked under my supervision and has submitted a genuine report to the University. This report has not been submitted anywhere else for the award of any degree or diploma from any other University.

Date: - 09.11.2021

Dr Arindam Garg

Associate Professor

Department of Management



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CERTIFICATE

This is to certify that Ms Karngam Angu, a student of MBA 3rd semester of Department of Management, Rajiv Gandhi University, Doimukh, A.P has completed her project report with the title, "Study on the effectiveness of Online Learning- A case study of Papum Pare District" as partial fulfillment of the requirement for the completion of degree in Masters of Business Administration (MBA).

She has worked under my supervision and has submitted a genuine report to the University. This report has not been submitted anywhere else for the award of any degree or diploma from any other University.

Date: - 10/11/21

Dr Arindam Garg

Associate Professor

Department of Management



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CERTIFICATE

This is to certify that the Project Report titled "Financial literacy among women in Arunachal Pradesh with reference to Papumpare district" is prepared under my supervision by Ms. Kunsang Dokar, Roll no. 20/MBA/012 pursuing Masters in Business Administration (MBA) in Rajiv Gandhi University. The report has been submitted to the Department of Management as a partial fulfillment of the MBA course curriculum during the academic session 2020-21.

(B.P Sarma Barua)
Assistant Professor
Department of Management
Rajiv Gandhi University



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Website: rgu.ac.in

Date : November 5, 2021

CERTIFICATE

This is to certify that the Project Report titled "Online Shopping preference of local residents in Papumpare District, Arunachal Pradesh" is prepared under my supervision by Ms. Likha Yanam, Roll no. 20/MBA/015 pursuing Masters in Business Administration (MBA) in Rajiv Gandhi University. The project report has been submitted to the Department of Management as a partial fulfillment of the MBA course curriculum during the academic session 2020-21.

(B.P Sarma Barua)
Assistant Professor
Department of Management
Rajiv Gandhi University



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Website: rgu.ac.in

Date : November 5, 2021

CERTIFICATE

This is to certify that the Project Report titled "Impact of Covid-19 on Small Business Enterprises in Papumpare District of Arunachal Pradesh" is prepared under my supervision by Ms. Lokam Mina, Roll no. 20/MBA/016 pursuing Masters in Business Administration (MBA) in Rajiv Gandhi University. The report has been submitted to the Department of Management as a partial fulfillment of the MBA course curriculum during the academic session 2020-21.

(B.P Sarma Barua)
Assistant Professor
Department of Management
Rajiv Gandhi University



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Website: rgu.ac.in

Date : November 5, 2021

CERTIFICATE

This is to certify that the Project Report titled "Problems faced by daily wage laborers during covid-19 lockdown in Itanagar, Arunachal Pradesh" is prepared under my supervision by Ms. Martina Ete, Roll no. 20/MBA/017 pursuing Masters in Business Administration (MBA) in Rajiv Gandhi University. The report has been submitted to the Department of Management as a partial fulfillment of the MBA course curriculum during the academic session 2020-21.

(B.P Sarma Barua)
Assistant Professor
Department of Management
Rajiv Gandhi University



DEPARTMENT OF MANAGEMENT

RAJIV GANDHI UNIVERSITY
Rono Hills, Doimukh-791112, Arunachal Pradesh

Mr. Arindam Chakrabarty

Assistant Professor, Dept. of Management, RGU

Phone: +91 8119901642

email: arindamchakrabarty@rgu.ac.in

CERTIFICATE

This is to certify that the report entitled “**Masuring Customer satisfaction Among Users Of Brand OnePlus**” submitted to the Department of Management, Rajiv Gandhi University in partial fulfillment for the award of the degree of Master Of Business Administration, is a record of project work carried out by Md Abdulla Ahmed Mazumdar (20MBA018)

November

Under my supervision during the period from August 2022 to December 2021. All support received by him from various sources have been duly acknowledged. No part of this report has been submitted elsewhere for the award of any other degree or diploma to the best of my knowledge.

Date:

Mr. Arindam Chakrabarty

Place: Rono Hills, Doimukh

Supervisor

CERTIFICATE

Certified that this project report "PRICE DIFFERENTIAL BETWEEN GENERIC AND BRANDED MEDICINE IMPLICATIONS AND POLICIES REFORM" is the bonafide work of "Mr. Moon Dutta" who carried out the project work under my supervision "Mr. Arindam Chakrabarty".



Mr. Arindam Chakrabarty
Guide



Mr. Moon Dutta
Student



DEPARTMENT OF MANAGEMENT

RAJIV GANDHI UNIVERSITY

Rono Hills, Doimukh-791112, Arunachal Pradesh

Mr. Arindam Chakrabarty

Assistant Professor, Dept. of Management, RGU

Phone: +91 8119901642

email: arindamchakrabarty@rgu.ac.in

CERTIFICATE

This is to certify that the report entitled "LIC insurance policy buying behavior especially during the pandemic in the ICR of Arunachal Pradesh" submitted to the Department of Management, Rajiv Gandhi University in partial fulfillment for the award of the degree of Master Of Business Administration, is a record of project work carried out by Nandita Barma (20MBA021)

Under my supervision during the period from August 2022 to ^{November} ~~December~~ 2021. All support received by him from various sources have been duly acknowledged. No part of this report has been submitted elsewhere for the award of any other degree or diploma to the best of my knowledge.

Date:

Place: Rono Hills, Doimukh

Mr. Arindam Chakrabarty

supervisor

CERTIFICATE

Certified that this project report “FINANCIAL AWARENESS, PREFERANCE AMONG EDUCATED PEOPLE IN INVESTMENT IN FINANCIAL MARKET FROM THE STATE OF ARUNACHAL PRADESH” is the bonafide work of “NANG KONYALI MANNOW” who carried out the project work under my supervision.



Arindam Chakrabarty

Guide

RAJIV GANDHI UNIVERSITY



CERTIFICATE

This is certify that the project entitled "IPACT OF COVID-19 ON CONSTRUCTION SECTOR WITH REFERENCE TO A SELECTED FIRM FROM ARUNACHAL PRADESH is Bonafede work of Mr. NICH NAGU, student of Department of Management ,Rajiv Gandhi University session(2020-2022) carried out the project under my Guidance.

A handwritten signature in black ink, appearing to be 'Arindam Chakrabarty', written over a circular stamp.

Signature of guide

Guide Name:- Mr. Arindam Chakrabarty

Date :-

Designation :- Assistant Professor

Place :-

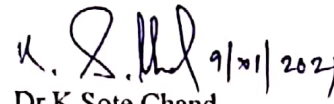
DEPARTMENT OF MANAGEMENT

RAJIV GANDHI UNIVERSITY, ARUNACHAL PRADESH, 791112



CERTIFICATE

This is to certify that the project report entitled “A Study on Customer Satisfaction towards Banking Services Provided by State Bank of India (SBIs) in Lakhimpur District, Assam” is submitted by Nilamani Gogoi bearing Roll No. 20MBA024 to Department of Management, Rajiv Gandhi University, Rono Hills, Doimukh, 791112 towards partial fulfillment of requirements for the award of degree of Master of Business Administration is a record bona fide work carried out by him under my supervision and guidance during Autumn Semester 2020-21


Dr K Sote Chand

Project Guide / Assistant Professor

Department of Management

Rajiv Gandhi University, Arunachal Pradesh

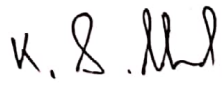
DEPARTMENT OF MANAGEMENT

RAJIV GANDHI UNIVERSITY, ARUNACHAL PRADESH, 791112



CERTIFICATE

This is to certify that the project report entitled “A Study on Customer’s Perceptions and Acceptance of Electric vehicles with special reference to Biswanath Chariali, Assam” is submitted by **Rabiraj Sharma** bearing Roll No. 20-MBA-026 to **Department of Management, Rajiv Gandhi University, Rono Hills, Doimukh, 791112** towards partial fulfillment of requirements for the award of degree of Master of Business Administration is a record bona fide work carried out by him under my supervision and guidance during Autumn Semester 2020-21.


Dr K Sote Chand 10/11/21.

Project Guide / Assistant Professor

Department of Management

Rajiv Gandhi University, Arunachal Pradesh

RAJIV GANDHI UNIVERSITY, RONO HILLS DOIMUKH - 791112

ARUNACHAL PRADESH




Dr. K S CHAND
Assistant professor

Mobile No: 9612918585.

CERTIFICATE

This is certify that the project report entitled '*customer satisfaction with reference to Yamaha Motor Company Limited*' Submitted to the Department of Management, Rajiv Gandhi University, in partial fulfillment for the award of the degree Master of Business Administration (MBA) in department of Management, in a record of bonafide work carried out by Mr. RAJA GADUK, ROLL NO.20/MBA027 under my guidance and supervision.

All help received by him from various sources have been duly acknowledge. No part of this report has been submitted elsewhere for award of any other degree.


9/11/2021.
Dr . K S Chand
Project Supervisor



RAJIV GANDHI UNIVERSITY
RONO HILLS, DOIMUKH- 791112
ARUNACHAL PRADESH


Dr. K S Chand
Assistant professor

Mobile: 9612918585

CERTIFICATE

This is to certify that the project report titled "**CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIFIC REFERENCE TO ITANAGAR CAPITAL REGION. ARUNACHAL PRADESH**" submitted to the Department of Management, Rajiv Gandhi University, Rono Hills Doimukh, Arunachal Pradesh, in partial fulfillment for the degree of **Master of Business Administration (MBA)** is a record of bonafide work carried out by **Miss Reshma Daimari, Roll number- 20MBA028** under my supervision and guidance.

All help received by her from various sources have been duly acknowledged. No part of this report has been submitted elsewhere for award of any other degree.


Dr. K S Chand
Project Supervisor
18/01/2021



DEPARTMENT OF MANAGEMENT

RAJIV GANDHI UNIVERSITY

RONO HILLS, P.O DOIMUKH- 791112

ARUNACHAL PRADESH, INDIA

Dr. Odang Mara
Assistant Professor
Mobile no: 9436079220

CERTIFICATE

This is to certify that the project report entitle **"INFLUENCE AND PREDICTION ON THE USAGE OF EBOOKS IN ROING DISTRICT HEADQUATER OF LOWER DIBANG VALLEY REGION, ARUNACHAL PRADESH"** submitted to the department of management, Rajiv Gandhi University, in partial fulfillment for the award of the degree of *Master of Business Administration* in a record of bonafide work carried out by **Rubina Umpey, Roll No. 20/MBA/029** under my supervision and guidance.

All help received by her from various sources have been duly knowledge. No part o these report has been submitted elsewhere for award of any other degree.

DR. ODANG MARA

Internal Guide



Department of Management
RAJIV GANDHI UNIVERSITY
Rono Hills, Doimukh - 791112

CERTIFICATE

This is certify that **Mr. SORANG KHAMIN**, Roll No : 20MBA030 of 3rd Semester Master of Business Administration (MBA) has successfully completed the project on **"A STUDY ON CUSTOMER PREFERENCE ON TWO WHEELER A CASE STUDY ON PAPUMAPARE DISTRICT OF ARUNACHAL PRADESH"** under the guidance of **Prof. Dr ODANG MARA** in the academic year 2021-2022.

Sorang Khamin
MBA 3rd Semester
Department of Management
Rajiv Gandhi University

Prof. Dr ODANG MARA
Assistant Professor
Department of Management
Rajiv Gandhi University



राजीव गांधी विश्वविद्यालय
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भारत के संसद के अधिनियम द्वारा वर्ष 2007 में स्थापित किया गया
(A CENTRAL UNIVERSITY ESTABLISHED IN 2007 BY AN ACT OF PARLIAMENT OF INDIA)

रोनो हिल्स, दोईमूख (ईटानगर)
Rono Hills, Doimukh (Itanagar)
पिन - ७९१११२,
PIN - 791112,
अरुणाचल प्रदेश
Arunachal Pradesh
Ph.: 0360-2277253, Fax: 0360-2277889
E-mail: registrar@rgu.ac.in
Website: rgu.ac.in

CERTIFICATE

This is to certify that the project entitle "Impact of Covid-19 on Retailers and Street Vendors": A Case Study on Papumpare District of Arunachal Pradesh, submitted to the department of Management, Rajiv Gandhi University in partial fulfillment for the award of the degree of Master of Business Administration is a record of bonafide work carried out by Mr. Taba Tagu Martin, Roll No. 20MBA031 under my supervision and guidance.

All help received by him from different sources have been duly acknowledged. The present project report or any part of it's has been not submitted elsewhere for award of any degree.

Dr. Odang Mara

(Internal Guide)
Assistant Professor
Dept. of Management
RGU

सहायक प्रोफेसर
प्रबंधन विभाग
Assistant Professor
Department of Management
Rajiv Gandhi University
Rono Hills, Doimukh (A.P)



Department of management
Rajiv Gandhi University,
Rono Hills, Doimukh-791112
Arunachal Pradesh

CERTIFICATE

This is to certify that the project entitle **A Study on Customer Preferences and Perception on Locally Manufactured Goods in Capital Arunachal Pradesh**", submitted to the department of Management, Rajiv Gandhi University in partial fulfillment for the award of the degree of Master of Business Administration is a record of bonafide work carried out by Miss., TAGANG NAIZER bearing Roll No.20MBA037 under my supervision and guidance.

All help received by her from different sources have been duly acknowledged. The present project report or any part of its has been not submitted elsewhere for award of any degree.

Dr. Odang Mara

A handwritten signature in black ink, appearing to read "Dr. Odang Mara", with a date "26/11/2021" written below it.

(Internal Guide)
Assistant Professor
Dept. of Management
RGU

RAJIV GANDHI UNIVERSITY



**DEPARTMENT OF MANAGEMENT
RONO HILLS, DOIMUKH, ARUNACHAL PRADESH-791112**

CERTIFICATE

This is certify that Miss. Teresha Basumatary, student of MBA 3rd semester, bearing Roll No. 20MBA034, session 2020-2022 of RAJIV GANDHI UNIVERSITY, has successfully completed her project in the area of marketing urder my guidance.

Her topic of the study is "Mobile Purchase Behaviour In Woman Segment" *A Case study on Itanagar Capital Region ICR), A.P*

(Dr.Odang Mara)
Assistant Professor
Rajiv Gandhi University
(Internal guide/Supervisor)



DEPARTMENT OF MANAGEMENT

RAJIV GANDHI UNIVERSITY

RONO HILLS, DOIMUKH-791112

ARUNACHAL PRADESH, INDIA

Mr. Gautam Huidrom
Assistant Professor

Mobile: 7005761491

CERTIFICATE

This is to certify that the research project report entitled “**EFFECTS OF COVID-19 ON RESTAURANT INDUSTRY: A STUDY FROM ITANAGAR, ARUNACHAL PRADESH**” submitted to the Department Of Management, Rajiv Gandhi University, in partial fulfilment for the award of the degree of *Master Of Business Administration* in a record of bonafide work carried out by **Toku Makum, Roll No. (20MBA036)** under my supervision and guidance.

All help received by him from various sources have been duly acknowledged. No part of these report has been submitted elsewhere for award of any other degree

Gautam H.
MR. GAUTAM HUIDROM

Project Supervisor



**DEPARTMENT OF MANAGEMENT
RAJIV GANDHI UNIVERSITY**

RONO HILLS, P.O. DOIMUKH-791112
ARUNACHAL PRADESH, INDIA

Mr. Gautam Huidrom

Assistant Professor

Mobile: 7005761491

CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON CONSUMERS BRAND PREFERENCE ON MINERAL WATER IN ITANAGAR CAPITAL REGION, ARUNACHAL PRADESH**” submitted to the Department Of Management, Rajiv Gandhi University, in partial fulfilment for the award of the degree of *Master Of Business Administration* in a record of bonafide work carried out by **Tsering Lamoh**, Roll No. **20/MBA/037** under my supervision and guidance.

All help received by her from various sources have been duly knowledge. No part of these report has been submitted elsewhere for award of any other degree.


MR. GAUTAM HUIDROM
Project Supervisor



**DEPARTMENT OF MANAGEMENT
RAJIV GANDHI UNIVERSITY
RONO HILLS, DOIMUKH-791112
ARUNACHAL PRADESH**

Mr. Gautam Huidrom
Assistant Professor

Mobile No. :7005761491

CERTIFICATE

This is to certify that the project entitled “**FACTORS AFFECTING CAR LOAN SERVICES OF SBI IN ITANAGAR. ARUNACHAL PRADESH**” submitted to the Department of Management, Rajiv Gandhi University, Rono Hills Doimukh, Arunachal Pradesh, in partial fulfilment for the degree of Master of Business Administration (MBA) in a record of bonafide work carried out by **Miss Yari Yangda, bearing Roll No. 20MBA038** under my supervision and guidance.

All help received by her from various sources have been duly knowledge. No part of this report has been submitted elsewhere for award of any other degree.


MR. GAUTAM HUIDROM

Project Supervisor



**DEPARTMENT OF MANAGEMENT
RAJIV GANDHI UNIVERSITY
RONO HILLS, DOIMUKH-791112
ARUNACHAL PRADESH**

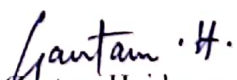
**Mr. Gautam Huidrom
Assistant Professor**

Mobile: 7005761491

CERTIFICATE

This is certify that the project report entitled “**FACTORS INFLUENCING THE ADOPTION OF RECYCLING IN ITANAGAR, ARUNACHAL PRADESH**” submitted to the Department of Management, Rajiv Gandhi University, Rono Hills Doimukh, Arunachal Pradesh, in partial fulfillment for the degree of *Master of Business Administration (MBA)* in a record of bonafide work carried out by **Miss Yomsum Bomnyo, Roll No. 20MBA039** under my supervision and guidance.

All help received by her from various sources have been duly knowledge. No part of this report has been submitted elsewhere for award of any other degree.


Mr. Gautam Huidrom
Project Supervisor



DEPARTMENT OF MANAGEMENT
RAJIV GANDHI UNIVERSITY

RONO HILLS, P.O. DOIMUKH-791112
ARUNACHAL PRADESH

Mr. Gautam Huidrom
Assistant Professor

Mobile: 70057616491

CERTIFICATE

This is to certify that the dissertation entitled “A study on the factors affecting the stress level of food delivery agents in Itanagar region, Arunachal Pradesh” submitted by **Mr. Bamin Richo**, Roll No. 20MBA040 worked under my guidance and supervision, in partial fulfillment of the requirement of the Master of Business Administration (MBA) from *Rajiv Gandhi University, Doimukh, Arunachal Pradesh*. This is his research work and has not been published or presented for the award of any degree from this university or any other universities in India.


(Mr. Gautam Huidrom)
Project Supervisor

CERTIFICATE

This is to certify that project entitled "An Impact of Modern ICT on Students Performance " has been prepared by **Mr. Tsering Gombu** and Roll no. **20MBA041**, under the guidance of Assistant professor **Dr. Anil Kumar Singh** sir, for the fulfilment of requirement in 3rd semester, paper code **MBAE: 502 SUMMER INTERNSHIP PROJECT**.



Dr. Anil Kumar Singh
(Project guide)
Department of Management
RGU, Rono Hills Doimukh



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Arunachal Pradesh
Ph.: 0360-2277253, Fax: 0360-2277889
E-mail: registrar@rgu.ac.in
Website: rgu.ac.in

CERTIFICATE

This is to certify that Mr. Monu Mein, a student of MBA 3rd semester in the Department of Management, Rajiv Gandhi University, Doimukh, Arunachal Pradesh has completed his project report with the title, "*Factors Affecting Investing Decisions*" as partial fulfillment of the requirement for the completion of degree in Masters of Business Administration (MBA).

He has worked under my supervision and has submitted a genuine report to the University. This report has not been submitted anywhere else for the award of any degree or diploma from any other University.

Dr. Anil Kumar Singh
Assistant Professor
Dept. of Management, RGU

Date:

CERTIFICATE

This is to certified that the Project Report titled 'MEASURING THE EFFECTIVENESS OF E-LEARNING IN STUDENTS OF HIGHER EDUCATION INSTITUTIONS'' is prepared under my supervision by Mr. Tailai Wangpan, Roll no. 20/MBA/044 pursuing Masters in Business Administer (MBA) in Rajiv Gandhi University. The report has been submitted to the Department of Management as a partial fulfillment of the MBA course curriculum during the academic session 2020-21.



(Anil Kumar Singh)

Assistant Professor

Department of Management

Rajiv Gandhi University

SUMMER INTERSHIP PROJECT

RAJIV GANDHI UNIVERSITY



Department of Management
Rono Hills, Doimukh, Arunachal Pradesh

CERTIFICATE

This is to certify that Miss Leegang Odi, student of MBA 3rd Semester, session 2020-2022 of Rajiv Gandhi University, has successfully completed the research project in the area of marketing under the guidance of Dr. Anil Kumar Singh.

Her topic of the research study is "Impact of Pandemics on Consumer buying Behavior".

Dr. Anil Kumar Singh
Assistant Professor
Rajiv Gandhi University
(Internal Guide/Supervisor)