

# Report on Entrepreneurship Awareness Camp (EAC)

*Organized by: Centre for Entrepreneurship, Rajiv Gandhi University*



**In collaboration with National Science & Technology Entrepreneurship  
Development Board, DST, GoI**



**& EDII, Ahmedabad.**



**ENTREPRENEURSHIP  
DEVELOPMENT  
INSTITUTE OF INDIA**

**(30<sup>th</sup> Aug, 2017 – 1<sup>st</sup> Sept, 2017)**

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# Entrepreneurship Awareness Camp (EAC)

(30<sup>th</sup> Aug, 2017 – 1<sup>st</sup> Sept, 2017)

The entrepreneurship awareness camp was a (3) three days' workshop organized to explore the world of entrepreneurship as a potential career opportunities for students. As the Indian economy has changed a lot since liberalization, there are potential industries where there are ample opportunities for entrepreneurship. In the context of NE India, and Arunachal Pradesh in particular, sectors such as agriculture, food processing, education and tourism which has the potential to develop into a viable industry in the state. With the development of entrepreneurship ecosystem in India, if youth can tap into the national ecosystem, then, the potential of the industries can be explored and scaled up in the near future.

The entrepreneurship awareness camp intends to impart participants with the knowledge, skills and attitude related to entrepreneurship. The camp's goal was to equip the participants with the basic knowledge of entrepreneurship so that they could explore and start business in the near future.

## Objective

- 1) To explore entrepreneurship as a potential career.
- 2) Impart basic knowledge, skills and attitude related to entrepreneurship

- 3) Promote the message of entrepreneurship in Arunachal Pradesh

**Audience:** Students with Science and Technology backgrounds from Arunachal Pradesh. (Refer Annexure I for details)

**Course Content:** Introduction to Entrepreneurship, Motivation & Personality issues of Entrepreneurship, Business Opportunity Identification, Business Plan & Project Preparation, Financial Aspects of Entrepreneurship, Interaction with Entrepreneur and Factory Visit. (Refer Annexure II for Details)

**Pedagogy:** In the EDP programme, resource persons with different backgrounds utilized various entrepreneurial education methods. Some of the selected list of methods used in the programme were lectures, experiential learning, reflection, participatory method and field visits.

**Outcome:** At the end of the programme, students expressed interest and intention to explore entrepreneurship as a career. Further, information related to entrepreneurship were sought by the students. More experiential learning related to entrepreneurship education were expressed by the students.

## A Few Moments from the EAC



1. Opening Ceremony with the dignitaries.



2 Factory Visit



3 Group photos of the participants

**Convenor of the Workshop**

Gautam Huidrom

Coordinator

Centre for Entrepreneurship (Department of Management)

Rajiv Gandhi University, Rono Hills, Doimukh

Email: [ghuidrom@gmail.com](mailto:ghuidrom@gmail.com)

Ph: 9402275973

**Deputy Convenor of the Workshop**

Odang Tayeng

Deputy Coordinator

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**Annexure – I****List of Participants**

| <b>Sl. No</b> | <b>Name of the Participants</b> | <b>Age</b> | <b>Male/<br/>Female</b> | <b>Education</b> | <b>Category:<br/>General/ST/<br/>SC/OBC/<br/>Minority</b> | <b>Adhaar<br/>No.</b> |
|---------------|---------------------------------|------------|-------------------------|------------------|---|-----------------------|
| 1             | SIPA YACHU                      | 22         | MALE                    | B.E              | ST  | 892181776<br>104      |
| 2             | JORAM KURU                      | 21         | MALE                    | BSc              | ST  | 393775088<br>271      |
| 3             | TAP ADAM                        | 22         | FEMALE                  | BE               | ST  | 262653163<br>366      |
| 4             | BATH BUDH                       | 25         | MALE                    | BE               | ST  | 756764334<br>504      |
| 5             | LIAGI TASSANG                   | 30         | MALE                    | Bsc              | ST  | 267031889<br>305      |
| 6             | MUDANG TAGIYA                   | 32         | MALE                    | BCA              | ST  | 979958114<br>579      |
| 7             | NABAM PEINEA                    | 22         | MALE                    | BSc              | ST  | 824993264<br>758      |
| 8             | DEBIA TAKANG                    | 25         | MALE                    | BE               | ST  | 337901310<br>569      |
| 9             | UDAY SANKAR DAS                 | 28         | MALE                    | BCA              | OBC   | Assam<br>exempted     |
| 10            | LEEGANG THARI                   | 23         | MALE                    | BE               | ST  | 945275414<br>218      |
| 11            | KIPA ROBIN                      | 25         | MALE                    | BE               | ST  | 594915555<br>327      |
| 12            | CHUKHU TEYI                     | 23         | MALE                    | Bsc              | ST  | 676741146<br>829      |
| 13            | TEM KUTUNG                      | 24         | MALE                    | BE               | ST  | 511918433<br>368      |
| 14            | APUNG TARAK                     | 24         | FEMALE                  | BE               | ST  | 592593523<br>430      |
| 15            | BENGIA ACHA                     | 24         | FEMALE                  | Bsc              | ST  | 770046125<br>008      |
| 16            | PURA JAILYANG                   | 23         | FEMALE                  | Bsc              | ST  | 903302024<br>943      |
| 17            | HIBU SAMBYO                     | 27         | MALE                    | Bsc              | ST  | 661203807<br>933      |
| 18            | DUTEM SIBOH                     | 24         | MALE                    | Bsc              | ST  | 906266482<br>369      |
| 19            | JYOTI KALITA                    | 23         | FEMALE                  | Bsc              | GENERAL   | Assam<br>exempted     |
| 20            | NINNA LEGO                      | 27         | FEMALE                  | BE               | ST  | 220877435<br>184      |

|    |                      |    |        |    |         |                   |
|----|----------------------|----|--------|----|---------|-------------------|
| 21 | KALYAN BISWAS        | 27 | MALE   | BE | SC      | 461378230<br>890  |
| 22 | PRITAM SARKAR        | 25 | MALE   | BE | SC      | 617520761<br>016  |
| 23 | JILL LIKHA           | 24 | MALE   | BE | ST      | 413697289<br>035  |
| 24 | SHUBHAM JHA          | 21 | FEMALE | BE | GENERAL | 530817361<br>068  |
| 25 | ANANYA BHATTACHARJEE | 22 | FEMALE | BE | OBC     | Assam<br>exempted |
| 26 | LAISHRAM MONA DEVI   | 22 | FEMALE | BE | GENERAL | 867427246<br>578  |

**Annexure – I**

**List of Participants**

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|---------------|---------------------------------|------------|-------------------------|------------------|---|-----------------------|
| 27            | NIBEDITA DAS                    | 24         | FEMALE                  | BE               | GENERAL   | Assam<br>exempted     |
| 28            | DEEPIKA YADAV                   | 25         | FEMALE                  | BE               | GENERAL   | Assam<br>exempted     |
| 29            | PRAYAS BAJGAI                   | 22         | MALE                    | BE               | GENERAL   | 720357474<br>126      |
| 30            | N. CHINGKHEI                    | 23         | MALE                    | BE               | GENERAL   | 933276152<br>314      |
| 31            | CATHERINE . L                   | 23         | FEMALE                  | BE               | GENERAL   | 470762352<br>975      |
| 32            | FAIZUR RAHMAN BABUL             | 24         | MALE                    | BE               | GENERAL   | 596546745<br>476      |
| 33            | SANDIP SINGH                    | 22         | MALE                    | BE               | GENERAL   | 343658314<br>628      |
| 34            | KRITY LATA                      | 24         | FEMALE                  | BE               | GENERAL   | Assam<br>exempted     |
| 35            | SONIA DAWE                      | 25         | FEMALE                  | BE               | GENERAL   | Assam<br>exempted     |
| 36            | RIBA GYADI                      | 27         | MALE                    | BE               | ST  | A/F                   |
| 36            | CHIMMI LINGGI                   | 27         | FEMALE                  | BHMCT            | ST  | 287989655<br>437      |
| 37            | POANLIN RAMWA                   | 23         | MALE                    | Msc              | ST  | 849302735<br>835      |
| 38            | TAGE MAGANG                     | 24         | MALE                    | MCA              | ST  | 522891115<br>942      |
| 39            | BINI KIRON                      | 25         | MALE                    | BE               | ST  | 587649788<br>088      |

|    |                     |    |        |        |         |                   |
|----|---------------------|----|--------|--------|---------|-------------------|
| 40 | DIPTESH NAIK        | 23 | MALE   | BE     | OBC     | 449977412<br>765  |
| 41 | HAGE AMUNG          | 22 | FEMALE | BE     | ST      | 542233830<br>888  |
| 42 | S. CHANDRAKALA DEVI | 22 | FEMALE | BE     | GENERAL | 908721342<br>242  |
| 43 | JYOTSHNA DEVI       | 23 | FEMALE | BE     | GENERAL | 376509621<br>669  |
| 44 | DEEPAK SINGH        | 23 | MALE   | BE     | GENERAL | Assam<br>exempted |
| 45 | SUDIP SAIKIA        | 21 | MALE   | BE     | OBC     | Assam<br>exempted |
| 46 | RANI INDIRA MANDAL  | 23 | FEMALE | BE     | GENERAL | Assam<br>exempted |
| 47 | SOURAVH P ROY       | 22 | MALE   | BE     | GENERAL | Assam<br>exempted |
| 48 | ANIANA SAIKIA       | 22 | FEMALE | BE     | OBC     | Assam<br>exempted |
| 49 | SHIKHA SHARMA       | 23 | FEMALE | M.TECH | GENERAL | 873602633<br>164  |

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|---------------|---------------------------------|------------|-------------------------|------------------|---|-----------------------|
| 50            | WAIKHOM KHOIRIPHABA             | 27         | MALE                    | M.TECH           | GENERAL   | 284492306<br>839      |
| 51            | ALI GYADI                       | 27         | MALE                    | M.TECH           | ST  | 973488896<br>190      |
| 52            | MOGE RIBA                       | 32         | MALE                    | M.TECH           | ST  | 767559196<br>113      |
| 53            | ZINNIA BARUAH                   | 24         | FEMALE                  | M.TECH           | OBC   | 345708803<br>626      |
| 54            | MUDANG NADO                     | 25         | MALE                    | M.TECH           | ST  | 340646415<br>406      |
| 55            | NANG SUMIKA MUNGLANG            | 26         | FEMALE                  | M.TECH           | ST  | 650803947<br>263      |
| 56            | ANJU NIJI                       | 26         | FEMALE                  | M.TECH           | ST  | 474360487<br>249      |
| 57            | ARVIND KUMAR MAURYA             | 25         | MALE                    | M.TECH           | OBC   | 282476308<br>728      |
| 58            | TAGE PADI                       | 28         | MALE                    | M.TECH           | ST  | 527985399<br>675      |



|    |                               |    |        |        |         |                   |
|----|-------------------------------|----|--------|--------|---------|-------------------|
| 59 | ATUL POCHANI                  | 23 | MALE   | MCA    | OBC     | Assam<br>exempted |
| 60 | JOHNMONI BEZBARUAH            | 22 | MALE   | MCA    | OBC     | Assam<br>exempted |
| 61 | RAKESH SAHANI                 | 24 | MALE   | M.TECH | OBC     | 290853890<br>960  |
| 62 | ZAHID AHMED                   | 28 | MALE   | M.TECH | GENERAL | 772319059<br>068  |
| 63 | SRIKANT RAI                   | 26 | MALE   | M.TECH | GENERAL | 496927218<br>772  |
| 64 | LICHA CHUMPI                  | 26 | FEMALE | M.TECH | ST      | 802083012<br>382  |
| 65 | PREETI CHOUDHARY              | 24 | FEMALE | M.TECH | GENERAL | 551849839<br>653  |
| 66 | KABITA KUMARI                 | 23 | FEMALE | M.TECH | OBC     | 955227944<br>025  |
| 67 | ANIL CHAMUAH                  | 27 | MALE   | M.TECH | OBC     | A/F               |
| 68 | SHIVNATH RAI                  | 26 | MALE   | M.TECH | OBC     | 924607227<br>961  |
| 69 | YABOM YUTO                    | 24 | FEMALE | M.TECH | ST      | 403992005<br>289  |
| 70 | NANG ANIJA MANLONG            | 23 | FEMALE | M.TECH | ST      | 975564080<br>676  |
| 71 | SHRISTY KR. SHARMA            | 25 | MALE   | M.TECH | OBC     | 736041011<br>294  |
| 72 | BALO BOGO                     | 25 | MALE   | M.TECH | ST      | 597528005<br>052  |
| 73 | L. BOBINSON SINGHA            | 27 | MALE   | M.TECH | OBC     | A/F               |
| 74 | CHRISTOPER G.<br>PAULTHANGLEN | 23 | MALE   | M.TECH | ST      | A/F               |
| 75 | BIDYARANI MAIBAM              | 24 | FEMALE | Ph.D   | OBC     | 817241773<br>014  |

**\*\* A/F – Adhaar applied-for (The candidtes are yet to receive their respective adhaar**

**ANNEXURE – II**

**PROGRAMME SCHEDULE**

| Date and Day                    | Session | Subject / Topic  | Faculty                               |
|---------------------------------|---------|--|---------------------------------------|
| 1                               | 2       | 3  | 4                                     |
| 30/08/17<br>1 <sup>st</sup> Day | I       | EAC Objectives, Why Entrepreneurship?  | Mr. Gautam Huidrom,<br>RGU            |
|                                 | II      | Identification of Business Opportunities and Mechanism of Product Selection.               | Dr. KS Chand, RGU                     |
|                                 | III     | Creativity and business; the man behind the venture: the behavioural scientist approach.   | Mr. Arindam Charkrabarty, RGU         |
|                                 | IV      |  |                                       |
| 31/08/17<br>2 <sup>nd</sup> Day | I       | How to start a SSI unit (Govt. Formalities, Rules & Regulation)                            | Dr. Otem Padung,<br>RGU               |
|                                 | II      | Techno-entrepreneurship  | Dr. Aheibam Dinamani Singh,<br>NERIST |
|                                 | III     | Business Plan, Financial Aspects & Project Report Preparation                              | Dr. Tasi Kaye, RGU                    |
|                                 | IV      | Schemes, grants and other support from Govt, Banks, SFCs etc.                              | Dr. R.C. Parida, RGU                  |
| 01/09/17<br>3 <sup>rd</sup> Day | I       | Bio-resources and entrepreneurship in Arunachal Pradesh                                    | Dr. D.N. Das, RGU                     |
|                                 | II      | Soft skills for new business venture.  | Mr. Arindam Garg,<br>RGU              |
|                                 | III     | Industry/Factory Visit – Renu Beverage (Orchid Mineral Water), Nirjuli, Arunachal Pradesh. |                                       |
|                                 | IV      |  |                                       |