

This booklet consists of **100** questions and **12** printed pages.

RGUCET/____/____

Series

NIL

RGUCET 2023
Masters in Commerce

Full Marks: 100

Time: 2 Hours

Roll No.

--	--	--	--	--	--	--	--

Day and Date of Examination :

Signature of Invigilator(s) :

Signature of Candidate :

General Instructions:

PLEASE READ ALL THE INSTRUCTIONS CAREFULLY BEFORE MAKING ANY ENTRY.

1. DO NOT OPEN THIS TEST BOOKLET UNTIL YOU ARE TOLD TO DO SO.
2. Candidate must write his/her Roll Number on the space provided.
3. This Test Booklet contains 100 Multiple Choice Questions (MCQs). Each question carries 1 mark. There shall be negative marking of 0.25 against each wrong attempt.
4. Please check the Test Booklet to verify that the total pages and total number of questions contained in the test booklet are the same as those printed on the top of the first page. Also check whether the questions are in sequential order or not.
5. Candidates are not permitted to enter into the examination hall 15 minutes after the commencement of the entrance test or leave the examination hall before 30 minutes of end of examination.
6. Making any identification mark in the OMR Answer Sheet or writing Roll Number anywhere other than the specified places will lead to disqualification of the candidate.
7. Candidates shall maintain silence inside and outside the examination hall. If candidate(s) is/are found violating the instructions mentioned herein or announced in the examination hall, they will be summarily disqualified from the entrance test.
8. In case of any dispute, the decision of the Entrance Test Committee, RGU shall be final and binding.
9. The OMR Answer Sheet consists of two copies, the Original copy and the Student's copy.

1	Select the option which can be most appropriate one word substitute for “one who possesses several talents”				b	versatile
	a)opulent	b)versatile	c)verbose	d)virtuous		
2	Select the option which can be most appropriate one word substitute for “only on the surface of something”				a	superficial
	a)superficial	b) superseding	c)spurious	d)surfactant		
3	I am going _____ a few days.				a	for
	a)for	b) over	c)since	d)on		
4	Please share your experience _____ us.				b	with
	a)on	b) with	c)by	d)over		
5	Drinking water is a basic necessity that citizens should have _____.				a	access to
	a)access to	b) access in	c) access with	D access for		
6	Find the ratio of a dozen and a score-				B	3:5
	a)2:6	b) 3:5	c) 4:5	d)1:5		
7	When a die is rolled, the probability of landing with 2 is?				D	1/6
	a) 2/6	b) 3/6	c)) 5/6	d)1/6		
8	Two numbers are in the ratio 5:4 and the difference is 10. What is the larger number?				B	50
	a) 40	b) 50	c) 30	d) 60		
9	If $2x + y = 5$ then $4x + 2y$ is equal to-				A	10
	a) 10	b) 5	c) 9	d) 8		
10	3 is 80% of what number?				D	3.75

	a) 3.50	b) 3.00	c) 2.50	d) 3.75		
11	What is one quarter expressed as in percentage?				C	25%
	a) 75%	b) 50%	c) 25%	d) 20%		
12	If you arrange the letters "TUOLS" you have the name of a -----				C	Flower
	a) Animal	b) Ocean	c) Flower	d) Mountain		
13	There are 20 chickens, 4 dogs and 8 horses on a farm. How many legs are there?				B	98
	a) 78	b) 98	c) 68	d) 88		
14	Find the missing letter in the sequence: F K O R T _ _				A	U
	a) U	b) V	c) T	d) S		
15	Which number comes next in the series, 5, 16, 49, 104, —?				B	181
	a) 161	b) 181	c) 141	d) 115		

16	Transport is related to Goods in the same way as Bank is related to				a)	Money
	a) Money	b) Time	c) Creativity	d) Leisure		
17	Which one of the following option is a balanced fertiliser for plants?				b)	Compost
	a) Nitrates	b) Compost	c) Urea	d) Ammonia sulphate		
18	Ajanta Caves are located in the State of				d)	Maharashtra
	a) Gujarat	b) West Bengal	c) Tamil Nadu	d) Maharashtra		
19	What city is known as 'The Eternal City'?				b)	Rome
	a) Norway	b) Rome	c) Brazil	d) Russia		
20	What planet is closest to the Sun?				b)	Mercury
	a) Venus	b) Mercury	c) Earth	d) Mars		

21	An agreement with a minor is _____.				d	Void
	a)Difficult	b)Valid	c) Desirable	d) Void		
22	Under Sale of Goods Act, goods refer to _____.				c	Movable property
	a)Luxuries	b) Currency	c)Movable property	d) Claimed money		
23	Open cheques are popularly known as _____.				b	Bearer Cheques
	a)Crossed Cheques	b) Bearer Cheques	c) Simple Cheques	d) Order Cheques		
24	A cheque must be signed by the _____.				a	drawer
	a)drawer	b) drawee	c) acceptor	d) banker		
25	Before it lapses, an offer must be _____.				b	accepted
	a)changed	b) accepted	c) destroyed	d) countered		

DOMAIN

26	Which of the following is an example of progressive tax?				a)	Income Tax
	a) Income Tax	b) Sales Tax	c) Custom Duty	d) Development Surcharge		
27	Which of the following is not an example of Direct tax?				d)	GST
	a) Income Tax	b) Wealth Tax	c) Corporate Tax	d) GST		
28	Using the loopholes of law to reduce tax is known as-				a)	Tax avoidance
	a) Tax avoidance	b) Tax planning	c) Tax management	d) Tax evasion		
29	Minimum Alternate Tax (MAT) Provisions are applicable to which of the following companies?					

	a) Every Company	b) Private Companies	c) Indian Companies	d) Non Domestic Companies	a)	Every Company
30	The cost recorded in the books of accounts are considered as-				a)	Explicit cost
	a) Explicit cost	b) Total cost	c) Marginal cost	d) Average cost		
31	If the price increases there will be ____ in consumer surplus.				c)	Decrease
	a) No change	b) Increase	c) Decrease	d) No limit		
32	Which of the following is not a resource as per the terms used by the economists?				d)	Buildings
	a) Land	b) Labour	c) Capital	d) Buildings		
33	Which of the following are primary stakeholders of a company?				d)	Shareholders
	a) Creditors.	b) Customers.	c) Suppliers.	d) Shareholders.		
34	Which of the following does not include in Managerial ethics?				d)	Demoral management
	a) Amoral management	b) Moral management	c) Immoral management	d) Demoral management		
35	Which of the following is the probability of the Type-I error?				d)	α
	a) $1-\beta$	b) β	c) $1-\alpha$	d) α		
36	Research refers to the search for which of the following?				d)	Knowledge
	a) Analysis	b) Application	c) Information	d) Knowledge		
37	Which of the following is considered to be a special type of average?				c)	Index number
	a) Mean	b) Median	c) Index number	d) Dispersion		
38	The coefficient of determination value must be between which of					

	the following?					
	a) Between -1 and 0	b) Between 0 and 1	c) Between -1 and +1	d) Between -2 and +2	c)	Between -1 and +1
39	If the mode is 28 and value of mean is 10 then the value of median is					
	a) 14	b) 16	c) 18	d) 20	b)	16
40	Which of the following is the suitable average for qualitative data ?					
	a) Geometric Mean	b) Mean	c) Median	d) Mode	c)	Median

41	The disagreement between different marketing channel regarding the roles, rewards and goals is called					
	a)goal conflict	b)channel conflict	c)reward conflict	d)role conflict	b	Channel conflict
42	In PLC stages, the stage in which the company's investment costs escalate is classified as					
	a)development stage	b)decline stage	c)maturity stage	d)test marketing stage	a	Development stage
43	_____ is the process where the company is able to produce individually differentiated goods					
	a)customisation	b)standardisation	c)production	d)affiliation	a	customisation
44	Which of the following marketing has the aim of building mutually satisfying long-term relationships with key parties?					
	a)Guerrilla marketing	b)Political marketing	c) Relationship marketing	d)Service marketing	c	Relationship
4	Which of the following pricing is the new product pricing strategy through which the companies set lower prices to gain large market					

5	share?				b	penetration pricing
	a)skimming pricing	b)penetration pricing	c) captiveproductpricing	d)optional market pricing		
4 6	A _____ plan is a written document that summarizes what the marketer has learned about the marketplace and indicates how the firm plans to reach its marketing objectives.				b	marketing
	a)product	b)marketing	c)strategic	d)positioning		
4 7	Generation _____ is the generation of people born in the late 1990s and early 2000s				c	Z
	a)Y	b)X	c)Z	d)Alpha		
4 8	Identify the first stage of Marketing Research process from the following.				b	Defining the problem
	a)developing research plan	b)defining the problem	c)collection of data	d)visiting Chambers of Commerce		
4 9	A scale that rates some attribute of the services provided from "poor" to "excellent" is known as _____				b	Rating scale
	a)likert	b)rating scale	c)dichotomous	d)semantic differential		
5 0	Which of the following is <i>not</i> a critical life event in marketing?				d	School reunion
	a)career change	b)marriage	c)divorce	d)school reunion		

51	Which of the following is anelement of Delegation?				c	Authority
	a) Planning	b) Coordinating	c) Authority	d) Motivating		

52	Which of the following correctly denotes scalar chain?				b	Levels of Hierarchy
	a) Delegation of Authority	b) Levels of Hierarchy	c) Span of Control	d) Span of Responsibility		
53	Henry Fayol laid down ----- principles of management				d	14
	a) 11	b) 12	c) 13	d) 14		
54	When the terms of a contract is stated either in written or spoken words, it is called as _____.				b	Express contract
	a) Implied contract	b) Express contract	c) Illegal contract	d) Standard form contract		
55	Which of the following is not a feature of a registered company?				c	Unlimited liability
	a) Perpetual succession	b) Limited liability	c) Unlimited liability	d) Transferability of Shares		
56	The maximum number of members in a private company is				c	200
	a) 400	b) 300	c) 200	d) 100		
57	A company incorporated by an act of the Parliament is called _____.				a	Statutory company
	a) Statutory company	b) Government Company	c) Chartered Company	d) Foreign Company		

58	Following are the various levels of an HR Audit except-				A	Floor Level
	a) Floor Level	b) Managerial Level	c) Corporate Level	d) Functional Level		
59	Who has propagated the Unpurchased Goodwill Model?				A	Roger H. Hermanson
	a) Roger H. Hermanson	b) Eric Flamholtz	c) Eric Berne	d) Rensis Likert		
60	Find the odd man out-				C	Political Ethics

	a) Descriptive Ethics	b) Normative Ethics	c) Political Ethics	d) Interpersonal Ethics		
61	What is PCN in International Human Resource Management?				D	Parent Country National
	a) Post Country Native	b) Post Country National	c) Parent Country Native	d) Parent Country National		
62	_____ implies the objective listing of the job title, tasks, duties instruction.				A	Job description
	a) Job description	b) Job content	c) Job Simplification	d) Job enlargement		
63	Job Hazards means _____				B	Obstacles and obstructions
	a) Distractions and problems	b) Obstacles and obstructions	c) Difficulties and complications	d) challenges and struggles		
64	_____ is a process of assigning a specific job to each of the selected candidates.				B	Placement
	a) Training	b) Placement	c) Selection	d) Personal Interview		
65	When an employee learns a job in real working environments, it is called _____.				C	On-the-job training
	a) off the job training	b) Sensitivity Training	c) On-the-job training	d) Subordinate Training		
66	“Sitting Next to Nellie” means-				D	Learning with friends
	a) Learning with the team members	b) Learning from the supervisor	c) Learning with subordinate	d) Learning with friends		
67	Sensitive Training is also known as _____				B	Laboratory / T Group Training
	a) Case Study	b) Laboratory / T Group Training	c) Role Playing	d) In-Basket Training		
68	Which of the following is not a HR Metrics?				B	Market

					Metrics
	a)Business Impact Metrics	b)Market Metrics	c)Tactical Accountability Metrics	d)Index Metrics	

69	The word entrepreneur is derived from the French verb ' <i>entreprendre</i> ' which literally means _____.					
	a) Go between	b) Go together	c) Go forward	d) Go as you like	a)	Go between
70	Based on ' <i>Kakinada Experiment</i> ' which institution started a three month training programme on entrepreneurship development for the first time in India?					
	a) NISIET	b) GIIC	c) NIESBUD	d) IED	b)	GIIC
71	When was Start-up India launched?					
	a) 15 January 2016	b) 16 January 2016	c) 15 January 2015	d) 16 January 2016	b)	16 January 2016
72	'Rights of a creator' is an IPR associated with which one of the following term?					
	a) Patent	b) Copyright	c) Trademarks	d) Geographical Indication	b)	Copyright
73	What is the purpose of feasibility study for starting a new venture?					
	a) Exploring potential customers	b) Sales forecasting	c) To identify barriers to success	d) All of the above	c)	To identify barriers to success
74	Sole proprietorship business has a limitation. Which one of the following?					
	a) Ownership	b) Liability	c) Decision	d) Dissolution	a)	Ownership
75	In which prescribed form the LLP shall file the statement of Accounts and Solvency?					
	a) Form 5	b) Form 6	c) Form 7	d) Form 8	d)	Form 8
76	The word limited should appear after the name of which of the following types?					
	a) Partnership firm	b) Statutory company	c) Registered company	d) Chartered company	c)	Registered company
77	Which is the earliest form of incorporation of a company?					
	a) Statutory company	b) Chartered company	c) Registered company	d) Partnership limited	b)	Chartered company
78	Companies like Flipkart, Amazon and Snapdeal belong to which type of E-commerce business model?					
	a) B2C	b) B2B	c) B2G	d) C2B	a)	B2C

79	India ranks at which place worldwide for production in terms of volume of Pharma exports?					
	a) 1 st	b) 2 nd	c) 3 rd	d) 4 th	c)	3 rd

80	The term 'Auditing' has been derived from the which of the following Latin word:					
	A) Auditereu	B) Audire	C) Auditum	D) Audeure	B	Audire
81	When Double Entry System of Accounting was developed?					
	A) 1494	B) 1596	C) 1857	D) 1698	A	1494
82	Auditing starts where					
	A) Book-Keeping ends	B) Financial year ends	C) Calendar year ends	D) Accounting ends	D	Accounting ends
83	The Institute of Chartered Accountants of India [ICAI] was established on					
	A) 1 st April 1949	B) 1 st July 1991	C) 1 st July 1949	D) 1 st April 2000	C	1 st July 1949
84	The head office of Institute of Chartered Accountants of India [ICAI] is located at:					
	A) Chennai	B) New Delhi	C) Mumbai	D) Kolkata	B	New Delhi
85	Audit of Public Sector Undertaking [PSU] is					
	A) Optional	B) Discretionary	C) Mandatory	D) Conditional	C	Mandatory
86	Auditing is compulsory for					

	A) Companies	B) Trusts	C) Cooperatives	D) All of the above	D	All of the above
87	The backbone of auditing is:					
	A) Book Keeping	B) Vouching	C) Accounting	D) Financial Statements	B	Vouching
88	The oldest Stock Exchange in India is:					
	A) BSE	B) NSE	C) CSE	D) MSE	A	BSE
89	The fundamental objective of RBI's monetary policy is:					
	A) Wealth Management	B) Exchange Rate Management	C) Economic Growth	D) Price Stabilization	D	Price Stabilization
90	Which Bank was not included in the formation of the Imperial Bank of India?					
	A) Bank of Bombay	B) Bank of Calcutta	C) Bank of Madras	D) Bank of Chennai	D	Bank of Chennai
91	The watchdog of Indian Life Insurance Sector is:					
	A) SEBI	B) GIC	C) TRAI	D) IRDAI	D	IRDAI
92	When did IRDA come into the existence?					
	A) 2014	B) 2000	C) 1991	D) 1995	B	2000
93	Indian Capital Market watchdog is:					
	A) IRDA	B) PFRDA	C) SEBI	D) TRAI	C	SEBI
94	Indian Money Market watchdog is:					

	A) IDBI	B) RBI	C) SBI	D) SEBI	B	RBI
95	When was the Imperial Bank of India established?					
	A) 1857	B) 1921	C) 1947	D) 1950	B	1921
96	When was the State Bank of India set up?					
	A) 1921	B) 1950	C) 1955	D) 1960	C	1955
97	When was the Reserve Bank of India established?					
	A) 1935	B) 1942	C) 1972	D) 1956	A	1935
98	When was the Reserve Bank of India nationalised?					
	A) 1947	B) 1949	C) 1919	D) 1980	B	1949
99	When was the Monetary Policy Committee (MPC) organised?					
	A) 1949	B) 2000	C) 1991	D) 2016	D	2016
100	Full form of NPA under Banking System is:					
	A) Net Performing Assets	B) Non Performing Account	C) National Performing Assets	D) Non-Performing Assets	D	Non-Performing Assets

SPACE FOR ROUGH WORK