



Assistant Professor at the Department of Management, Rajiv Gandhi University, Arunachal Pradesh. My specialization and interest in the field of academics include marketing, entrepreneurship, advertising, sales, consumer behaviour. I have more than three years of practical experience mentoring entrepreneurs and startups in business incubator.

ABHISHEK PRASAD

EDUCATION

Masters in Business Administration (M.B.A)

Marketing & HR |

Aug 2013 - July 2015

MIZORAM UNIVERSITY


Bachelor of Technology (B.Tech)


Electronics & Communication Engineering |


Aug 2009 - June 2013

MIZORAM UNIVERSITY

CONTACT

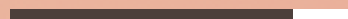
 7005793807

 abhishek.prasad@rgu.ac.in

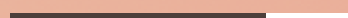
 Dept. of Management,
Rajiv Gandhi University,
Rono Hills, Doimukh,
Arunachal Pradesh

SKILL SUMMARY

Explaining Skill



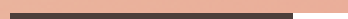
Marketing



Classroom Management



Entrepreneur Mentoring



Communication



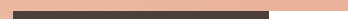
Problem Solving



Advertising & Sales



Consumer Behaviour





LANGUAGES

English 

Hindi 

Mizo 



CERTIFICATIONS

UGC-NET Qualified for Assistant Professor.

E- Certificate No: 20D/21J26628

National Seminar on "Local Governance & Management in Northeast India" Paper Presentation Certificate: Organized by Department of Management, Mizoram University on 26 -27 May, 2022.

Certificate of Completion: Mega Digital Marketing Course A-Z. Certification Agency: Udemy

Certificate of Excellence: Young Researcher | Asia's Top-50 Academicians & Researchers. Presented by EET CRS, Noida on 30 April 2022.

Certificate of Completion | Samarth: Agri - Incubator Management Training Programme, 12-13 September, 2019. ICAR-IARI, New Delhi.

Certificate of Project Work / Training. Management Development Group. Visakhapatnam Steel Plant | 22/07/2014 to 30/08/2014



PROFESSIONAL EXPERIENCE

Present Position

Dept. of Management, Rajiv Gandhi University

Asst. Professor  3rd March 2023 to Present

|Rono Hills | Doimukh | Arunachal Pradesh

RKVY -RAFTAAR Business Incubation Centre

Asst. Manager  2019 - FEB 2023

|Selesih | Aizawl | Mizoram

Responsible for mentoring entrepreneurs and startups in the business Incubator.

Valhall Exports Pvt Ltd

Brand Manager  2017 - 2019

Greater Noida | Uttar Pradesh

Experience in brand management, e-commerce ad campaigns and website maintenance.

Versatylo Interactive Pvt Ltd

Business Development Manager  2016 - 2017

Noida | Sector- 63 | Uttar Pradesh

Experience in content marketing and digital marketing.

Hotelogix Pvt Ltd

Junior Software Developer  2015 - 2016

Noida | Sector-6 | Uttar Pradesh

Experience in web designing using HTML5, php, javascript and bootstrap.