

24-25 February 2022

Rajiv Gandhi University
Rono Hills, Arunachal Pradesh



Two days' workshop on the theme

Citizen Journalism: Empowering Youth for Social Change

Organised by

**Rajiv Gandhi National Institute of Youth
Development, Ministry of Youth Affairs and Sports,
Government of India, Sriperumbudur, Tamil Nadu**

In Collaboration with

**Dept. of Electronics & Communication Engineering
and Dept. of Mass Communication,
Rajiv Gandhi University, Rono Hills, Arunachal Pradesh**

Background of the workshop

India: the world largest democracy firmly believed in its fourth Pillar: The Press/Media. A vibrant democracy is one wherein there is active participations from its citizens. The amount of interactivity it caters to its citizen measures the kind of its satisfaction to the policy and programmes which are specially designed to bring the desired change. Citizen journalism or participatory journalism is one such effective tool which is bringing a positive change. It is empowering individuals specially the youths who are exposed to various media technologies and started to ask the right question. This in turn is making our democracy and development taking at the right place. There are also various challenges within these functionaries also.

The wide range of uses of misinformation or fake news is hampering the desired growth. So, in this backdrop, the proposed workshop is to sensitize the uses of social media and participate as citizen journalist and play a positive role. The youths which are the future pillar of our nation is the right target to not only understand their duties and responsibilities but also scale up to making it visible to all concern of the society.

Objectives

- To train the youth participants with the understanding of citizen journalism and participatory communication for bringing social change.
- To train the youth participants the drawback of misinformation/disinformation and fake news which is hampering our growth
- To trains the youth participant the various uses of social media platform with more sincerity and with responsibility.

Target Group

This programme will be conducted at Rajiv Gandhi University, so the target group will be students of the University and Youth from the nearby villages and town.

Expected outcome of the programme

- **The participant will understand the working of various social media networks and its positive and negative impacts.**
- **The participant will be able to become an alert and responsible citizen journalist.**
- **The participant understands the power of uses of social media and contribute the growth of its community at large and society in particular.**

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