



RAJIV GANDHI UNIVERSITY

(A Central University)

(Recognized by UGC as a Centre with Potential for Excellence)
Rono Hills, Doimukh-791112, Arunachal Pradesh

HAPPY-MEDIATECH-2022

A Three-Day Trans-Disciplinary International Conclave

On
*Universal Happiness in Post-Truth Era - Market, Media, Technology,
and Global Well-Being:
An Educational Perspective for Gen-Next*

27, 28 & 29 April, 2022 (Wednesday, Thursday & Friday)

Highlights of the Conclave

- Vice Chancellors of Six Universities as Eminent Resource Persons
- Awards for Best Paper Presenters in different categories
- Host-sponsored local sightseeing on 30th April, 2022
- No fee for participants (excluding Paper Presenters)
- Conference kit with Arunachal Pradesh State highlights
- Certificate for all the registered participants
- Themes for papers open to any issue related to happiness and well being irrespective of subject domains/boundaries

Organized by:

RGU Departments of Mass Communication, Social Work, Education, Electronics & Communication Engineering, Psychology, Computer Science and Engineering, Management, Commerce, Physical Education, Sociology and English

In Collaboration with:

Vivekananda Kendra College of Teacher Education (VKCTE), Nirjuli, Arunachal Pradesh
Hills College of Teacher Education, Lekhi, Arunachal Pradesh
Gandhi King Foundation, Hyderabad, India
Bank of Baroda, Arunachal University


Call for Papers

Papers intended for presentation (blended mode) along with an abstract of about 300 words containing title of the paper, Key Words, author(s) name(s) with affiliation(s), mobile number and email ID may be sent to the Convenors via E-mail. Abstracts and Papers may be submitted at [✉happinessconclave2022@gmail.com](mailto:happinessconclave2022@gmail.com) with a copy to [✉ hod.socialwork@rgu.ac.in](mailto:hod.socialwork@rgu.ac.in)



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Intended Beneficiaries

The intended target audience of “Universal Happiness in Post-Truth Era - Market, Media, Technology, and Global Well Being: An Educational Perspective for Gen-Next” (2022) includes every person who is directly or indirectly concerned about media, education and literacy in all sectors of the society in general and educationists, mass communication scholars, media practitioners etc. The international conclave aims to directly benefit students, research scholars, academicians, social scientists, social workers, media policy makers, journalists and other media professionals. There will be no registration fee for the participants except paper presenters. Number of seats will be limited.

Instructions to the Authors, Paper Presenters and other Delegates

- Every candidate interested in attending the international conclave has to ensure his or her registration as per dates specified.
- Interested candidates across all the disciplines and professions would be allowed to participate in the international conclave.
- Every paper presenter will have to submit full paper to be shortlisted for the award. Selected papers will also be published in an edited Volume.
- Every paper presenter will have to submit paper in both the MS Word and PDF formats written in Times New Roman, 12 font size with space of 1.5 and APA reference style {word limit: 4000-8000 words}.
- Every candidate would be given 5 minutes for paper presentation and 5-minute discussion.

Important Dates and Deadlines

- Registration : Starts from 28 February (Monday), 2022
- Last Date of Abstract Submission : 18 April (Monday), 2022
- Intimation of Acceptance : Within one week of submission
- Last Date for Submission of Full Papers : 22 April (Friday), 2022
- Conclave and Paper Presentations : 27, 28 & 29 April (Wednesday, Thursday & Friday), 2022

Paper Presentation and Awards

Sl. No.	Domains	Title of Award(s)	No. of Award(s)
1	Media Democracy	Media Democracy Award	03
2	Ethical Education	Universal Education Award	03
3	Media Psychology	Mental Health Award	03
4	Community Media and Happiness	Collective Happiness Award	03
5	Media and Vulnerable Section	Social Justice Award	03

Registration Details

The registration will be recorded through google forms. There will be no registration fee for the participants. However, a nominal registration fee will be charged from paper presenters which will be of Rupees 300/- for students, Rs. 500/- for Research Scholars and Rs. 1000/- from Academicians and other Professionals using net banking/RTGS/NEFT. Bank Account Details for making payment are furnished below:

Name of Account Holder : Head, Department of Social Work, RGU
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KEY NOTE SPEAKER



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Vice Chancellor
Nava Nalanda Mahavihara University
Nalanda, Bihar, India

EMINENT SPEAKERS



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Vice Chancellor
Tezpur University, Tezpur
Assam



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