

A Report
On
One Day Awareness Programme on Campus
Placement
“An Introduction to Corporate World”



Submitted By:
Placement Cell & Career Counseling Cell
Rajiv Gandhi University
(A Central University)
Rono Hills, Doimukh – 791112
Arunachal Pradesh, (INDIA)
12th September, 2023(Tuesday)

CONTENTS

SL NO	TOPIC	PAGE(S)
	Acknowledgements	3-4
	Executive Summary	5
Part 1: Preface		
1.1	About the Host Institution	7
	-The University	7
	-Department/Institute/Centre	7
1.2	About the sponsoring Agency (if any)	7
1.3	Background : About the issue	8
1.4	Objectives	8
1.5	Expected Outcomes	8
1.6	Themes and Sub- Themes	8
1.7	Resource Person	9
1.8	Target Population	9
1.9	Budget	9
1.10	Modus Operandi	9
Part 2: Session Wise Deliberations		
2.1	Inaugural Session	11-12
2.2	Technical Session	12
2.3	Panel Discussion (if any)	12
2.4	Valedictory Session	12
Part 3: Major Takeaways		
3.1	Academic Context	14
3.2	Policy Making & Practice Context	14
Part 4: Annexure		
4.1	Programme Schedule	16
4.2	List Of participants	17-20
4.3	Photographs	21-22
4.4	Programme Banner	23

Acknowledgement

We are thankful to the Hon'ble Vice Chancellor Rajiv Gandhi University, Prof. Sakat Kushwaha for his enthusiastic support and endless motivation without whom planning a Placement Awareness Programme would not have been possible. His direction and effort have contributed immensely in enduring learning. The moral and material support received from the Vice Chancellor has been more than encouraging and any acknowledgement to the highest contribution of his highest office in successful organization of this programme on Campus Placement Awareness: An Introduction to Corporate world

Grateful acknowledgements are also due to esteemed Registrar, RGU Dr. N. T. Rikam as well for his ever so encouraging words, guidance, affection and support along with his enormous cooperation in the organization of this programme. Prof. Tasi Kaye, Prof. In-Charge, Placement Cell, RGU deserves due acknowledgement who as guide and mentor has always been a motivating factor behind all our initiatives and hence, heartfelt thanks are also due to him.

Our Sincere and heartfelt gratitude are also due to our distinguished, decorated and learned speaker namely Ms. Aparajita Baruha, Area Manager, HR Pantaloons, ABFRL for her willingness, consent and most importantly thought –provoking, informative and insightful sessions during the lively interactive session.

Our heartfelt thanks to the technical team of Rajiv Gandhi University for their technical support during the programme.

Last but not least we must mention our deep sense of appreciation for all Students/ Respected teachers/ other administrative staffs and the participants who make the programme a successful one by their active participation.

In the end, a big thanks to each one of you going through this report for your interests and acknowledgements of our efforts towards understanding the Placement related activities.

Programme Coordinator
Susmita Chanda
Placement Officer
Placement Cell
Rajiv Gandhi University

Organizing Secretary
Prof. Boa Reena Tok
Coordinator
Career Counseling Cell
Rajiv Gandhi University

Executive Summary

Placement Cell, Rajiv Gandhi University always focus on the all round development of the students for making them employable. For making them aware about the employability skill & opportunities in their domain and introduce them with the corporate world the Cell has organized this One Day Awareness programme on Campus Placement: An Introduction to Corporate world. The key concepts were:

1. Concept of Campus Placement.
2. Preparation Tips for Campus Placement
3. Scope of Job Placement
4. Development of Professional Attitude
5. How to click Right Job

The report is divided into four parts- 1.2.3 and 4.

Part 1 contains the details of host Institution, Sponsoring agency and background: About the issue, objectives, expected outcomes, Themes & sub themes, Resource person, Target population, Budget, Modus Operandi. Part 2 contains session wise details- Inaugural session, plenary session (if any), Technical sessions, Panel Discussion (if any) and valedictory session. Part 3 contains the major takeaways in Academic context, Research context, policy making and practice context, other (if any). Part 4 contains Appendices & Annexure- Annexure 1- programme schedule, Annexure 2- list of participants,, Annexure 3- photographs and Annexure 5- programme flyer

Part-1 : Preface

1.1 About the Host Institution

Rajiv Gandhi University: A brief Introduction

Rajiv Gandhi University (formerly Arunachal University) is the premier institution for higher education in the state of Arunachal Pradesh located at the picturesque tabloid of Rono Hills approximately 25 km away from the state capital Itanagar. Late Smt. Indira Gandhi, the then Prime Minister of India, laid the foundation stone of the University on 4th February 1984 at Rono Hills. Ever since its inception the university has been trying to achieve excellence and fulfill the objectives as envisaged in the university Act. The University was recognized as a central university in the year 2007 established under the Act of Parliament. The university has been maintaining its Academic excellence and individuals from its alumni group are contributing at significant positions not only in state and central Government services, but also in various Institution, Industries and organization. The University has continuously maintained its premier states among educational institutions across India.

Placement Cell: A Brief Introduction.

Rajiv Gandhi University placement cell was created on 19th February 2019 under the chairmanship of Prof. Saket Kushwaha, Hon'ble Vice Chancellor Rajiv Gandhi University with the Dean, Faculty of commerce and management as a Prof. In- charge and the Jt. Registrar (Academic & Conference) as the convenor, coordinator career counseling cell as the member coordinator. The main activity of the placement cell is to promote and provide employment opportunity to the interested students through campus recruitment and up skill their employability skill through various workshops/ trainings/ webinar and seminar etc.

1.2 About the Sponsoring Agency

There was no external funding for the programme. The programme was sponsored by the host institute i.e. Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh.

1.3 Background: About the issue

The Campus Placement Awareness programme is very much necessary programme for the current final semester students. To make them aware about the concept of Campus Placement and provide them preparation tips for the campus placement, job readiness, scope and job opportunities and how the students could land their dream job thorough on camps/off campus placement drive, this programme has been conducted.

1.4 Objectives

The precise objectives are specified as below:

- **To make the students aware about the Campus Placement Drive.**
- **To make the student aware about their Preparation Tips for the job readiness.**
- **To make students aware about the scope of Job in their particular domain.**
- **To develop some professional attitude.**
- **To make the students aware about how to click right job.**

1.5 Expected Outcomes

After the programme the students will gain knowledge about the Campus Placement Drive and various activities organized by the Cell to develop the employability skill of the students. They will understand about the job placement opportunities and how to get prepared for the Right Job. They will understand the career opportunities in different Private/public and entrepreneurship areas.

1.6 Themes and Sub-themes

The programme was conducted on the theme Awareness on Campus Placement: An Introduction to Corporate World. The sub themes are : Concept of Campus Placement, Preparation Tips for Campus Placement, Scope of Job Placement, Development of Professional Attitude, How to click Right Job.

1.7 Resource persons

Details about the resource persons are as follows:

Ms. Aparajita Baruah
Area Manager, HR
Pantaloons, ABFRL
Guwahati

1.8 Target population

Near about 115 (One hundred fifteen) students along with various faculty members from various departments of Rajiv Gandhi University have attended the programme in the Smart Theater, Dept. of CSE, RGU.

1.9 Budget:

The approximate budget for the “One Day Awareness Programme on Campus Placement: An Introduction to Corporate World” is Rs 30,000/-

1.10 Modus Operandi

The workshop was conducted in offline mode. The venue was Smart Theater, Dept. of CSE, RGU.

Part-2: Session wise Deliberations

2.1 Inaugural Session

The Program started with the University Song *“Shat Shat Namh Bandan Abhinandan, Gyan Srot iss Mandir Ka”* After the university song felicitation was done by Prof. Tasi Kaye to the Special Guest Dr. N.T Rikam, Registrar, Rajiv Gandhi University and the Resource Person Ms. Aparajita Baruah Area Manager HR Pantaloons, ABFRL. Hon’ble Vice Chancellor Prof. Saket Kushwaha joined the session through online mode due to his prior assignment. At the very outset the Organizing Chairman Prof. Tasi expressed his hearty welcome to all in his inaugural speech and gist about the placement cell activities and the job opportunities created by the placement cell till now and also the list of placed students so far. He wishes the programme a grand success. He extended his gratitude to the Resource Person for accepting the invitation and came forward to share her knowledge with the Final semester students. He also highlighted the importance of job readiness in his welcome speech.

Special Guest Dr. N.T. Rikam, Registrar, Rajiv Gandhi University encouraged the students in his speech to hone their skills and develop them for grooming their employability in the job market. He also encouraged the students to cooperate sincerely with the placement cell for smooth placement session. Registrar also urged the students to participate in the Campus Placement Drive sincerely and make themselves job readiness through various skill development programme organize by the Placement Cell, time to time.

Chief Guest Prof. Saket Kushwaha Hon’ble Vice Chancellor, Rajiv Gandhi University delivered his inspirational speech where he congratulates placement cell and gave kudos to the Cell for organizing such an insightful and important session for the final year students. He encouraged the participants and faculty members to participate in the Campus Placement Drive and the skill development programme whenever organized by the Cell. He emphasized on the importance of showcasing the product values of the university through different mediums and encouraged the students with his own experiences as a student and urged all to develop their work abilities and potentialities to strive for excellence in life.

2.2 Technical Session

The Technical session started with a lovely interaction by the Resource Person Ms. Aparajita Baruah. The session started with a mind game and a psychological test with the participants to boost up their energy. In the interactive session the Resource Person explain a beautiful story which indicates the difference between Attitude and the Aptitude knowledge of a person. Resource person explain the sub themes: *Concept of Campus Placement, Preparation Tips for Campus Placement, Scope of Job Placement, Development of Professional Attitude, How to click Right Job* in a very descriptive manner where she explain the entire domain lively and interactively with the participants. The technical session was presented through a power point presentation. In the Question & Answer Session the participants were actively participated and clear their doubts. Many ask about their job opportunities in their respective domain. The resource person was very interactive with the participants and responds all the doubts raised by the students.

2.3 Panel Discussion

In the interactive session, the participants had actively involved in question & answer session. Many showed great satisfaction with the responses of the resource persons which marks that the intent of conducting programme was successful.

2.5 Valedictory session

The program was ended up with the vote of thanks by Mrs. Susmita Chanda Organizing Secretary as well as placement Officer, Placement Cell, Rajiv Gandhi University and Refreshments.

The overall Programme was moderated by the Placement Cell Team

Part 3: Major Takeaways

3.1. Academic context

We received very positive feedback from the participants stating how much they have benefitted by the interactive session with the resource person. The programme has provided good exposure to the participants to groom their employability skill and create awareness among them regarding placement related activities and job readiness.

3.2. Policy making & practice context

It is going to be very useful for up skilling their employability skill through various aspects of employability skill development activities. And make them job readiness to click the right job.

Part 4: Annexure

Annexure 4.1- Programme Schedule

स्थानन प्रकोष्ठ का कार्यालय / OFFICE OF THE PLACEMENT CELL
राजीव गांधी विश्वविद्यालय / RAJIV GANDHI UNIVERSITY
रोनो हिल्स, दोइमुख / RONO-HILLS: DOIMUKH

F.NO: RGU/TPC/PO/2022/29

Date: 11/09/2023




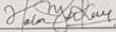


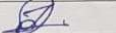
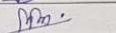

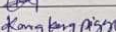
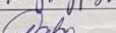
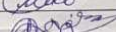


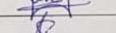


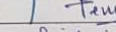
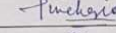

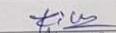
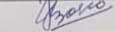
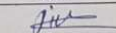
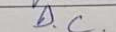
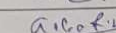

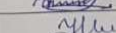

Programme Schedule

Host By: Placement Officer, Placement Cell, RGU

- **Programme Date: 12th September 2023**
- **Venue: Smart Theatre, Dept. of CSE, RGU**
- **Students Registration: 9.30 Am to 10.15 AM**

SL NO	ITEM	TIME
1	Inaugural Song by MPA students & Felicitation of the Resource Person(s) and Welcome Speech by the Organizing Chairman, Prof. Tasi Kaye	10.30 AM to 10.45 AM
2	Word of Encouragement by the Registrar Dr. N.T. Rikam	10.45 AM TO 10.55 AM
3	Word Of Enthusiasm by the Hon'ble Vice Chancellor Prof. Saket Kushwaha	10.55 AM TO 11.10 AM
4	Vote of Thanks for the Inaugural Session by Prof. Boa Reena Tok, Coordinator, CCC	11.10 AM to 11.15 AM
5	Interactive Session with the Resource Person Ms. Aparajita Baruah	11.15 AM to 12.30 PM
6	Q & A sessions by the participants	12.30 PM TO 12.45 PM
7	Vote of thanks by Placement Officer, Susmita Chanda	12.45 PM to 12.50 AM
8	Distribution of High Tea	12.50 PM onwards

Annexure 4.2: List of Participants

<p>स्थानन प्रकोष्ठ का कार्यालय / OFFICE OF THE PLACEMENT CELL राजीव गांधी विश्वविद्यालय / RAJIV GANDHI UNIVERSITY रोनो हिल्स, दोईमुख / RONO-HILLS: DOIMUMUKH</p> <p>One Day Placement Orientation Programme Date: 12th September 2023 Attendance Sheet</p>			
Sl.No	Name	Department	Signature
1	Ms. Banya Ete	Mathematics	
2	Upasana Sainia	Statistics	
3	Yanung Ngulthun	Management-	
4	Gadani Yarker	Management-	
5	Seema gogoi	"	
6	Sunil kr. Prasad	Management	
7	Jumbi Dini	Management (MBA)	
8	Meena Ragyor	Agricultural sciences	
9	Himilak Tapani	Agricultural sciences	
10	KANGKENG PIGYOR	MATHEATICS	
11	PAKPU GAKO	Economics	
12	Anu Diba	Economics	
13	Tunung Tamut	Sociology	
14	Yak Nika Kakh	Sociology	
15	Namoi gae	(arts)	
16	BINDUNG BINDO NANI	MASS COMMUNICATION	
17	PEMA CHOIKEY LAMA	HINDI	
18	Cholu PINCH	Management	
19	Tumi Yorpen	Management	
20	Nakpaw Rikun	AIIS	
21	BESCO TAME THANG	AIIS	
22	Pintu kr. Thakur	USA1	
23	Debu Chongju	Management	
24	GIEBA RIBA	Management	
25	Manisha Kalita	Mus.C Dept.	
26	ARUP GOGOT	Dept. of Management	
27	Rohini Saiten	Fine Arts & Music	
28	Lizang August	"	

	Name	Dept.	Sign
29	Pagi Jomdo	Law	
30	Kabit Sivan	English	
31	Lukyia Lombi	English	
32	Rani Tavis	Management	
33	Binan Kwadele	Management	
34	Horapoyong	Management	
35	Hage Anku	Geology	
36	Boondan Dirchi	Geology	
37	Thpt Geyam	Management	
38	Tanang Taben	Management	
39	Taya Medhyin	"	
40	Ganjiy Nguba	"	
41	Michi Ayay	Forests & Music	
42	MUMPI DUPAK	MPA III rd sem	
43	Toksu Tayeng	Management	
44	Nokem Tai Huan	"	
45	Gristam Panap	"	
46	Dipak Peiya	Statistics	
47	Giemem Padun	Psychology	
48	Maryem Abo	Management	
49	Pungu Tahn	Computer Science Eng	
50	Bito Shamaq	CSE	
51	Rahul Boreah	CSE	
52	Libya Jyati Baikia	CSE	
53	Dibyawangin Bara	CSE	
54	Bimal Taze	CSE	
55	Taylor Puying	Management	
56	Kaj Taping Karlung	Management	
57	Chiging Taka	CSE	
58	Gida Rame	CSE	
59	Miti Mize	Law	
60	Punam Dupit	"	
61	Myahang Agnes	Political Science	
62	Toko Reloja	CSE	
63	Ketimoni Hazarika	Anthropology	

	Name	Department	Sign
64	Donglas Tesion	Management	
65	Budi Ampu	Geology	
66	Lahi dele	Geology	
67	mangita Sozum	management	
68	Auore wangu	Fine Art & Music	
69	Wang go Sici	Hindi	
70	Yab Anu Condor	Education	
71	Nigisi Oiba	Management	
72	Chander Rai	Management	
73	NYAMI TASO	"	
74	Himangshu Handique	Statistics	
75	Abumfiba	ECE	
76	Hage Tamang	Psychology	
77	Ngilyang Apang	CSE	
78	TAHE CHADA	CSE	
79	Amrah Shatimah	CSE	
80	MUKESH NATUNG	ANTHROPOLOGY	
81	Pragyan Pratim Dwarah	CSE	
82	NIO TAPA Senam	Map com	
83	Dawa Daring	"	
84	Gyanan Taki	"	
85	T. Chandika Dewi	CSE	
86	Mathujya Phukan	CSE	
87	Amu Jamoh	Management	
88	Olek Tago	Management	
89	Ligam Bagla	"	
90	Colrang	"	
91	Konrong Peltin	"	
92	Biki Namu	management	
93	UYAGI Koyu	"	
94	Jam Gigan	"	
95	Tari Kene	"	
96	Naga Moyong	"	
97	Likha Gogoi	"	
98	Ligam Tami	"	

99	Phabhat Kumari	Management	Shobhi
100	Oyum Samon	110	0.3 gmo.
101	M. Naba Sojan	1000 Ind isen	
102	Intong Libang	"	
103	Kirona Cooper	"	

Annexure 4.3- Photographs

Prof. Tasi Kaye felicitating to Registrar Dr. N.T.Rikam



Prof. Tasi Kaye felicitating to Resource Person Ms. Aparajita Baruah, Area Manager HR, PANTALOONS



The Participants



The Male Participants along with the Resource Person & Organizing Committee



The Female Participants along with the Resource Person & Organizing Committee



Annexure 4.4- Programme Banner



**ONE DAY AWARENESS PROGRAMME ON CAMPUS PLACEMENT:
“AN INTRODUCTION TO CORPORATE WORLD”**

Organised By
Placement cell & Career Counseling Cell , RGU

DATE :- 12th September 2023
TIME :- 10:30 AM ONWARDS
VENUE :- SMART THEATER , Dept of CSE, RGU



CHIEF PATRON
PROF. SAKET KUSHWAHA
Vice Chancellor, RGU



PATRON
Dr. N.T RIKAM
Registrar, RGU



RESOURCE PERSON
Ms. Aparijita Baruah
Area Manager HR
PANTALOONS, ABFRL

KEY CONCEPT

- 1 Concept Of Campus Placement
- 2 Preparation Tips For Campus Placement
- 3 Scope of Job Placement
- 4 Development of Professional Attitude
- 5 How to Click Right Job

Organizing Chairman
Prof. Tasi Kaye
Prof. In-Charge
Placement Cell.RGU

Organizing Secretary
Prof. Boa Reena Tok
Coordinator
Career Counseling Cell.RGU

Programme Coordinator
Mrs. Susmita Chanda
Placement Officer
Placement Cell,RGU