



3-Day Capacity Building Workshop “Leveraging Technology of Sound for Radio, Audio-Visual and Multimedia”

(31st January - 2nd February, 2024)



Organized by

Department of Mass Communication

Faculty of Communication Studies & Visual and Performing Arts

Rajiv Gandhi University

Rono Hills, Doimukh – 791112

Arunachal Pradesh

Venue: Department of Mass Communication, RGU

Registration Link : <https://forms.gle/zDR3MCvPvWZ8c92s7>

(Students and teachers of all departments can participate on first-register-first-served basis)



3-day Capacity Building Workshop on

“Leveraging Technology of Sound for Radio, Audio-Visual and Multimedia”

31st January - 2nd February, 2024

INTRODUCTION

The Rajiv Gandhi University has achieved another milestone with the launching of the RGU Campus Community Radio Station christened as Radio Rono 91.2 FM from 11th August, 2023. The MA Programme in Mass Communication has a paper on radio production wherein the students are taught the skills of radio programme production without having any facility for developing their skills for radio broadcasting in the campus. Fortunately, the students now will get opportunities to get broadcasting skills from the RGU Campus Community Radio Station. However, apart from their learning, the stakeholders of the Community Radio Station are least prepared with the skill sets required for running the station including content generation. Besides, for its online presence even radio is increasingly bordering towards audio-visual and multimedia interface as its online version or Internet Radio. As such, to build their capacity is significant in the light of the following facts.

Being a low cost medium of communication, Community Radio (CR) can reach the grassroots directly and proved to be an ideal tool for community empowerment through community participation in the third world countries. Being locally rooted Community Radio Stations (CRS) enable members of the community to speak about issues concerning their lives and bring programmes based on their needs to them thereby making it a medium to communicate themselves. Besides, Community Radio through its narrowcasting not only gives a fresh lease of life to dying traditional arts but also act as repositories of the local folk songs, folklores and traditions which are dying due to typical lack of support and patronage in various communities.

Community radio is an opportunity for educational institutes like the Rajiv Gandhi University to give attention to possible alternative media, which can be immensely beneficial to the academic community as well as the people of the area. Radio Rono 91.2 FM will go a long way to advocate more community radios in this part of the country, particularly along the border as a strategic policy to democratise information dissemination through involvement of the stakeholder communities on the border areas themselves.

Moreover, to achieve the objective of serving the university community and other communities in the area while making community radio broadcast an authentic voice of the community, it is crucial to involve the campus stakeholders including teachers and students and community listeners who live in the coverage zone.

The workshop will build capacity to generate content for the radio station thereby seeking enthusiastic response from community members towards our endeavours and will help forming a team of dedicated and diligent members of programme production. In the light of the above facts, the Department of Mass Communication, Rajiv Gandhi University, Itanagar is organising a 3-day Capacity Building Workshop on Leveraging Technology of Sound in Radio, Audio-Visual and Multimedia from 31-01-2024 to 02-02-2024 at Rajiv Gandhi University, Rono Hills, Itanagar.

This workshop will sensitize the participants, hone their skills further and expand their skill base and enable to support the RGU Community Radio in particular and the CR movement in general. Besides, the workshop will enable curious and enthusiastic members to learn what community radio is, where they stand in the creation of a CR stations at RGU, and what this can mean for the University and the various communities in its neighbourhood.

Besides, the students of department of Mass Communication, members of the university fraternity including students and faculty of other departments can participate as volunteer participants. Such workshops can help involve people, communities, who can use this medium effectively to make improvements to the station through content generation.

OBJECTIVES

With the efforts to evolve a road map post workshop follow-up, to form a team of content generators of the Radio Rono and to advocate more community radios in this part of the country as backdrop, the proposed capacity building workshop on community radio has the following objectives-

- i) To create awareness among the stakeholders by providing an overview on the process of content generation, technology, management, ownership and sustainability of community radio station.
- ii) To engage and train the participants and build their capacity to enable them to participate in operating community radio Station as potential stakeholders.
- iii) To impart knowledge on characteristics, principles of sound, operational mode, technical infrastructure, community participation, broadcasting, monitoring, functions of monitoring committee etc.
- iv) To evolve skilled teams responsible for operating community radio station as potential stakeholders.
- v) To help explore ways and means for the sustainability of community-operated community radio station.

Participants

Students of the Department of Mass Communication, Department of Fine Arts and Music, and members of the university fraternity including students and faculty of other departments can participate.

REGISTRATION

From 18-01-2024 to 30-01-2024)

Registration Link : <https://forms.gle/zDR3MCvPvWZ8c92s7>

Resource Persons

A team of resource persons from the Department of Audiography & Sound Engineering, and Department of Film & Video Editing of the Dr. Bhupen Hazarika Regional Government Film and Television Institute, Sila, Changsari, Guwahati, Assam, India will conduct the workshop.

Chief Resource Person



Mr. Faruk Iqbal

Head

Department of Audiography & Sound Engineering
Dr. Bhupen Hazarika Regional Government Film and
Television Institute, Sila, Changsari,
Guwahati, Assam, India

Resource Persons



Mr. Chungkham Ingo

Lecturer

Department of Audiography & Sound
Engineering, Dr. Bhupen Hazarika Regional
Government Film and Television Institute,
Sila, Changsari, Guwahati, Assam, India



Mr. Pranjul Kasyap

Lecturer

Department of Film & Video Editing
Dr. Bhupen Hazarika Regional Government
Film and Television Institute, Sila, Changsari,
Guwahati, Assam, India

Programme Schedule

3-Day Capacity Building Workshop

“Leveraging Technology of Sound for Radio, Audio-Visual and Multimedia”

31st January - 2nd February, 2024

DAY / DATE/ TIME	SESSIONS / TOPICS
<u>DAY 1</u> (31-01-2024)	
10:00 a.m. to 10:30 a.m.	Inaugural Session
10:30 a.m. to 12:30 p.m.	Different Stages of Sound and its Application (Chronological study)
12:30 p.m. to 1:30 p.m.	LUNCH BREAK
1:30 p.m. to 4:30 p.m.	Introduction and Hands-On to Sound Equipment and perceptions
<u>DAY 2</u> (01-02-2024)	
10:30 a.m. to 12:30 p.m.	Production Design and Sound Scripting for Radio and Visual Media
12:30 p.m. to 1:30 p.m.	LUNCH BREAK
1:30 p.m. to 4:30 p.m.	Audio-Visuals techniques & Applications (Capture, Editing, Grading, Dubbing, Track Laying, Mixing etc.)
<u>DAY 3</u> (02-02-2024)	
10:30 a.m. to 12:30 p.m.	Radio Script with and without music, Dialogue, Ambience Sound
12:30 p.m. to 1:30 p.m.	LUNCH BREAK
1:30 p.m. to 3:00 p.m.	Post Production Design (Audio-Visual)
3:00 p.m. to 4:00 p.m.	Application, Promotion and Exhibition of Audio-Visual products
4:00 p.m. to 4:30 p.m.	Take Away and Feedback (Closing Session)

Organizing Committee

Chief Patron



Prof. Saket Kushwaha
Hon'ble Vice-Chancellor
Rajiv Gandhi University
Arunachal Pradesh

Patrons



Dr. N.T. Rikam
Registrar
Rajiv Gandhi University
Arunachal Pradesh



Prof. Otem Padung
Finance Officer
Rajiv Gandhi University
Arunachal Pradesh

Advisory Board

Prof. Uttam Km. Pegu
Dean, Faculty of Communication Studies &
Visual and Performing Arts,
Rajiv Gandhi University, Arunachal Pradesh

Prof. Kh. Kabi
Head, Department of Mass Communication,
Rajiv Gandhi University, Arunachal Pradesh

Mr. Moji Riba
Sr. Assistant Professor
Department of Mass Communication,
Rajiv Gandhi University, Arunachal Pradesh

Coordinator

Dr. Nawaz Khan Thoubu
Associate Professor
Department of Mass Communication
Rajiv Gandhi University, Arunachal Pradesh

Co-Coordination

Dr. Sunil Koiyam
Assistant Professor
Department of Mass Communication
Rajiv Gandhi University, Arunachal Pradesh

Ms. Teli Yami
Assistant Professor
Department of Mass Communication
Rajiv Gandhi University, Arunachal Pradesh

Orgn. Secretary

Dr. Arvind Kumar Pal
Assistant Professor
Department of Mass Communication
Rajiv Gandhi University, Arunachal Pradesh

Organizing Members

Ms. Mapi Taipodia Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Mr. Doli Ete Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Mr. Pranjit Doley Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh
Mr. Sriprakash Pal Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Mr. Kakul Doley Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Ms. Metu Dada Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh
Ms. Landi Onya Alisha Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Ms. Shabnam Sahin Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Ms. Sonia Nepram Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh
Mr. Chandramouly Pandey Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Ms. Taba Yater Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh	Ms. Tongmak Dada Research Scholar Department of Mass Communication Rajiv Gandhi University, Arunachal Pradesh



For any query please contact

Dr. Nawaz Khan Thoubu

Coordinator

Phone-9436023194

Email: dr.nawaznet@gmail.com