

Curricular Framework

For

**2 YEAR MASTER OF BUSINESS ADMINISTRATION
(MBA) (without Research)**

**2 YEAR MASTER OF BUSINESS ADMINISTRATION
(MBA) (with Research)**

**1- YEAR MASTER OF BUSINESS ADMINISTRATION
(MBA) (with Research)**

**With effect from Academic Session 2024-25
[Under National Education Policy 2020]**



RAJIV GANDHI UNIVERSITY

(A Central University)

Department of Management

(Under Faculty of Commerce and Management)

Rono Hills, Doimukh-791112

(Arunachal Pradesh)

Two-year Full Time MBA Programme Structure: Distribution of Courses

[W.E.F. First Year MBA Batch for the Session (2024 -2026)]

Semester - I

Semester	Category of the Course	Course Code	Course Title	Total Credits offered (L-T-P)	Minimum Total Credits to be earned	Lecture Hrs per week (LH)
First	Core Courses	MNG-101-CC-5110	Principles of Management	4-0-0	4	4
		MNG-101-CC-5120	Organisational Behaviour	3-0-0	3	3
		MNG-101-CC-5130	Accounting for Managers	4-0-0	4	4
		MNG-101-CC-5140	Quantitative Techniques	4-0-0	4	4
		MNG-101-CC-5150	Managerial Economics	3-0-0	3	3
		MNG-101-CC-5160	Business Communication & IT	3-0-0	3	3
	Research Course	MNG-101-RC-5110	Research Methodology	3-0-2	4	4
	Summer Internship					
Research Project/ Dissertation/ Case Presentation & Comprehensive Viva						
Total	07 Compulsory Courses are offered			25	25	-

[@ 1 credit course requires 1 hr of Lecture or 2 hrs of Laboratory/practical classes]

Semester - II

Semester	Category of the Course	Course Code	Course Title	Total Credits offered (L-T-P)	Minimum Total Credits to be earned	Lecture Hrs per week (LH)
Second	Core Courses	MNG-101-CC-5210	Human Resource Management	4-0-0	4	4
		MNG-101-CC-5220	Marketing Management	4-0-0	4	4
		MNG-101-CC-5230	Financial Management	4-0-0	4	4
		MNG-101-CC-5240	Business Law	3-0-0	3	3
		MNG-101-CC-5250	Operations Management	3-0-0	3	3
		MNG-101-CC-5260	Entrepreneurship Development	3-0-0	3	3
	Research Course	MNG-101-RC-5210	Research Publication Ethics	4-0-0	4	4
	Summer Internship					
Research Project/ Dissertation						
Total	07 Compulsory Courses are offered			25	25	-

Award of Post-Graduate Diploma in Management (PGDM) after successful completion of 54 (50+4) credits, comprising four (04) credits equivalent additional course work either in offline mode or MOOC or completion of summer internship followed by evaluation (including viva-voce) of report by the department.

Compulsory course to be completed for the award of PGDM after successful completion of one year course curriculum worth of 54 credits. The exiting student must earn additional four credits from any one of the following baskets.	Basket 1	Basket 2	Basket 3
	Online course under MOOC (SWAYAM / NPTEL) as decided by the department	Successful completion of Internship, Submission of Project Report followed by viva-voce	Exiting student must complete an offline course worth 04 credits if offered by the department

Third Semester Specialisation

Semester	Category of the Course	Course Code	Course Title	Total Credits offered (L-T-P)	Minimum Total Credits to be earned	Lecture Hrs per week (LH)
Third	Core Course - Compulsory	MNG-101-CC-6110	Strategic Management	4-0-0	4	4
		MNG-101-CC-6120	Business Environment	4-0-0	4	4
	Elective Course: Marketing Specialisation	MNG-101-DE-61110	Marketing Elective I	3-0-0	3	3
		MNG-101-DE-61120	Marketing Elective II	3-0-0	3	3
	Elective Course: Finance Specialisation	MNG-101-DE-61210	Finance Elective I	3-0-0	3	3
		MNG-101-DE-61220	Finance Elective II	3-0-0	3	3
	Elective Course: HRM Specialisation	MNG-101-DE-61310	HRM Elective I	3-0-0	3	3
		MNG-101-DE-61320	HRM Elective II	3-0-0	3	3
	Summer Internship	MNG-101-IN-6110		4	4	-
	Research Project/ Dissertation					
Total	07 Compulsory Courses are offered			30	24	20

Fourth Semester Specialisation

Semester	Category of the Course	Course Code	Course Title	Total Credits offered (L-T-P)	Minimum Total Credits to be earned	Lecture Hrs per week (LH)	
Fourth	Core Course - Compulsory	MNG-101-CC-6210	Business Ethics & Corporate Governance	4-0-0	4	4	
	Elective Course: Marketing Specialisation	MNG-101-DE-62110	Marketing Elective III	3-0-0	3	3	
		MNG-101-DE-62120	Marketing Elective IV	3-0-0	3	3	
	Elective Course: Finance Specialisation	MNG-101-DE-62210	Finance Elective III	3-0-0	3	3	
		MNG-101-DE-62220	Finance Elective IV	3-0-0	3	3	
	Elective Course: HRM Specialisation	MNG-101-DE-62310	HRM Elective III	3-0-0	3	3	
		MNG-101-DE-62320	HRM Elective IV	3-0-0	3	3	
	Summer Internship						
	Research Project/ Dissertation	MNG-101-RP-6210			6	6	-
	Total	06 Compulsory Courses are offered			28	22	16