

**RAJIV GANDHI UNIVERSITY  
RONO HILLS, DOIMUKH**

F. No. RGU/REG-170/SWATCHA/21

Dated: 10.09.2024

**CIRCULAR**

Rajiv Gandhi University is organizing the 'Swachhata Hi Sewa 2024' (SHS 2024) campaign from 14th September to 1st October 2024, under the theme 'Swabhav Swachhata – Sanskaar Swachhata,' as per the directives of the Department of Higher Education, Ministry of Education, Government of India.

The university has planned a series of activities, including a plantation drive, recycling techniques and composting workshops, Swachhata runs, a painting competition, Swachhata pledges, group discussions, skit performances, cultural events, and more, to be held on various dates from 12th September to 2nd October 2024.

To ensure the smooth execution of these activities, responsibilities have been assigned to the Deans, Heads of Departments/Directors, NSS Programme Officers, Sanitary Section, teaching and non-teaching staff, Estate Officer, Health Centre, and others. A detailed schedule of the program is attached for your reference.

In light of the above, all are requested to actively participate in the events and contribute to the success of the program.

Sd/-  
Registrar

F. No. RGU/REG-170/SWATCHA/21

Dated: 10.09.2024

Copy to:

1. PS to Vice-Chancellor for information.
2. All Deans of Faculties for information.
3. PS to Registrar / Finance Officer / CoE for information.
4. Librarian for information.
5. All HoDs/Directors for information.
6. Prof. Sambhu Prasad, Chairman, Swatchha Pakhwada for information.
7. All Members of the Swatchha Pakhwada for information.
8. All Branch Heads for information.
9. Joint Director (CC) for information with a request to upload the same on the university website.
10. Chief Warden/Wardens/Deputy Wardens for information.
11. All Notice Board.
12. Office copy.

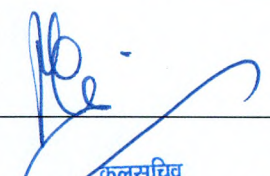
  
**(Dr. N.T. Rikam)**  
Registrar



# Swachhata Hi Seva 2024 | स्वच्छता ही सेवा 2024

17th September to 2nd October 2024



Topic	Sub-Topic	Activities	Plan of Action by RGU	Date	Activity to be organised by
Swachhata Ki Bhaagidari	<b>i. Public Participation, Awareness &amp; Advocacy Activities for Swachh Bharat</b> Focus on core messages of 'Swabhav' (behaviour), 'Sanskar' (values), 'Zimmedari' (responsibility) & 'Bhaagidari' (collective participation)	'EkPedMaaKeNaam' plantation drives across local bodies alongside beautification	Plantation Drive	01.10.2024	Dean, Faculty of Agricultural sciences
		<b>Educational Public Demonstrations:</b> Interactive sessions and demonstrations for source segregation, recycling techniques, and composting for citizens.	Recycling techniques, and composting	30.09.2024	Dean, Faculty of Agriculture Science
		<b>Zero Waste Events:</b> Highlight and share events like zero waste initiatives at RRR (Reduce, Reuse, Recycle) Centers and tourist spots through digital platforms.		29.09.2024	Head, Deptt. of Management
		<b>NGO and SHG Mobilization:</b> Engage NGOs, CSOs & SHGs to connect with RWAs, local communities for widespread awareness & participation in local swachhata events.		28.09.2024	Director, AITS
		<b>Outreach for swachhata:</b> Organize Swachhasamvads (dialogues), Swachhata rallies, human chains, SwachhataChaupals (community meetings), special ward/GP meetings, and gram sabhas (village councils) to	 कुलसचिव राजीव गांधी विश्वविद्यालय (केन्द्रीय विश्वविद्यालय) Registrar Rajiv Gandhi University (Central University) Rono Hills, Doimukh, Arunachal Pradesh	27.09.2024	Head, Deptt. of Mass Communication



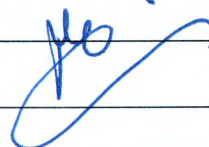
		foster local engagement and spread the message.			
		<b>Swachhata runs, cyclathons&amp; marathons</b> to promote fitness and cleanliness simultaneously by encouraging broad community participation.	Swachhata runs	26.09.2024	Head, Deptt. of Physical Education& Sports Science
		<b>Swachh Ward / Swachh Gram Panchayat Competition:</b> Local bodies are encouraged to evaluate swachhata within their wards/Gram Panchayat including assessing innovative solutions, effectiveness of volunteer mobilization, and best practices. Categories such as “Best Overall Cleanliness,” “Most Innovative Waste Management Solutions,” & “Best Community Participation” can be used to recognize best performing wards/GPs, as per requirement.		25.09.2024	Dr.TageMonju Barman, NSS In-Charge
		<b>Engagement with school children:</b> Poetry, essay, painting, and poster competitions in educational institutions/Schools/AWCs, and organize slogan writing, quizzes, and jingles related to SBM to engage younger audiences and spread awareness.	Painting competition on the theme Swachhta at Govt. Sec. School RGU Campus (Class VIII to X)	24.09.2024	Head, Deptt. of Education
		<b>Wall painting &amp; beautification</b> of parks and high footfall tourist points, roads and flyovers	Wall painting besides the RGURSF office	23.09.2024	Head, Deptt. of Fine Arts& Music
		<b>Swachhata Pledges</b> in offices, educational institutions, public spaces & before events	Swachhata Pledges	22.09.2024	Heads, all the Deptts. of RGU (to send geo-tagged photographs to Dr.DharmeshwariLourembam)
		<b>Selfie Points installed at Strategic Locations:</b> Encouraging public engagement and pride in cleanliness through interactive photo opportunities.	I Love RGU Point Fountain R.G.U. near Library Signage	21.09.2024	PRO ADPE
		<b>Special Gram Sabha:</b> Community meetings focused on discussing and addressing local sanitation and cleanliness issues.		28.09.2024	Director, AITS
		<b>Human Chain:</b> Symbolic events where people join hands to raise awareness and demonstrate commitment to cleanliness and sanitation.		23.09.2024	Head, Deptt. of Education

  
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		<b>SwachhataSamvad:</b> Dialogues and discussions promoting awareness and community involvement in cleanliness initiatives	Focus group discussions by professors of RGU 1. Prof. Boa ReenaTok (Deptt. of Education) 2. Prof.TageRupaSora (Deptt. of Geography) 3. Dr.DharmeshwariLourembam (Deptt. of Psychology) 4. Dr. John GangamlungGangmei (Deptt. of Social Work)	24.09.2024	Workshop on Mental Health and Well-Being
		<b>Street Plays/NukkadNataks:</b> Street plays may be performed in local areas to educate and entertain while promoting cleanliness and sanitation.	Skit performance at Doimukh Market	26.09.2024	Head, Deptt. of Social Work and Psychology
		<b>Waste to Art at Sanitation Parks/Selfie points at villages:</b> Creative initiatives transforming waste into art and promoting community pride.		23.09.2024	Head, Deptt. of Fine Arts and Mass Communication
		<b>SWM assets beautified with Wall Paintings:</b> Decorative murals enhancing waste management facilities and promoting community engagement.		23.09.2024	Head, Deptt. of Fine Arts and Mass Communication
		<b>SloganWriting/Poems/Essay/Paintings/Poster competition on SBM at schools:</b> Encouraging students to creatively express their thoughts on cleanliness and sanitation.		25.09.2024	Head, Deptt. of English and Hindi
		<b>Swachhata Quizzes at Schools:</b> Interactive competitions testing students' knowledge and awareness about cleanliness and sanitation.		21.09.2024	Dr.Varsha Patnaik
		<b>Swachhata Class/Swachhata Ki Pathshaala at schools:</b> Educational sessions and workshops teaching students about cleanliness, sanitation, and hygiene practices.	Cleanliness sessions in the Govt. Sec. School, RGU Campus	21.09.2024 Or 28.09.2024 (Saturday)	Dr.Varsha Patnaik
		<b>'Reduce, Reuse, Recycle' activities aligned to Mission LiFE (Lifestyle for Environment)</b>		20.09.2024	Head, Deptt. of Geography
	ii. Cultural Activities for Swachhata	Swachh Bharat Cultural Fests	Cultural events (PLANNER 2024 19 <sup>th</sup> -21 <sup>st</sup> Sept)	19.09.2024-21.09.2024	Library
		Swachh Food Streets	Doimukh market (To distribute dustbins, gloves,	18.09.2024	Dr.TageMonju Barman, NSS In-Charge

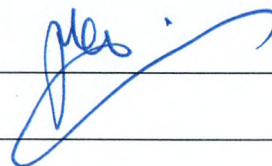
  
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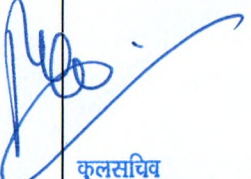


			head covers among shopkeepers)		
		Waste to Art Installations	NSS Park and other parts of RGU	23.09.2024	Head, Deptt. of Fine Arts and Dr.TageMonju Barman, NSS In-Charge
		Digital participation by bloggers and vloggers		22.09.2024	PRO and Social Media Champions
7	i. Mega Cleanliness Drives with citizen participation and partner mobilization	Offices & institutional buildings	Cleanliness drive in all the departments	27.09.2024	Non-Teaching staff of RGU -Administrative office, DSW and Chief Warden
		Commercial and Market areas	RGU Market	28.09.2024 (Saturday)	SafaiMitras, Sanitary Inspector
		Educational Institutions	Cleanliness drive in all the departments	22.09.2024	Head, all the departments of RGU and Headmaster, Govt. Sec. School RGU Campus
		Public transport hubs, major roads & highways, railway tracks	Gumto Railway Station	29.09.2024	Dr.TageMonju Barman, NSS In-Charge
		Sanctuaries, zoo areas, trekking and camping sites		29.09.2024	Dr.TageMonju Barman, NSS In-Charge And Dr. T. Minu
		Water bodies and nallas	Dikrong River	28.09.2024	Dr.TageMonju Barman, NSS In-Charge And Dr. T. Minu
		Tourist spots, religious & spiritual places	Gonpa, Itanagar	29.09.2024	Head, Deptt. of Mass Communication
		Legacy waste sites		25.09.2024	ADPE
		Cleaning & upgrading of Community and Public Toilets/Community Sanitation Complexes	All toilets in RGU Campus	21.09.2024-25.09.2024	Estate Officer and Sanitary Inspector
		Refurbishment, repair, painting and maintenance of all SBM Assets such as waste collection vehicles, waste processing plant sites and surrounding areas etc		21.09.2024-25.09.2024	Estate Officer and Sanitary Inspector
		Local needs as determined by local bodies		27.09.2024	Head, Deptt. of Mass Communication

  
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	ii. SwachhataLakshitEkayi (स्वच्छता लक्षित इकाई) - Timebound transformation of difficult & dirty spots (black spots) with focus on partnerships	Step 1: Identification of black spots		10.09.2024	SHS Nodal officers
		Step 2: Mapping on SHS 2024 Portal		12.09.2024	SHS Nodal officers
		Step 3: Adoption of CTU sites	<ul style="list-style-type: none"> <li>✓ Assessing waste accumulation at each CTU</li> <li>✓ Uploading relevant details to the IT portal</li> <li>✓ Arranging logistics for collection, transportation, and disposal of waste</li> <li>✓ Preparing and following a final disposal/processing plan</li> <li>✓ Onboarding of partners (startups, tech companies etc) for site clearing</li> <li>✓ Encouraging private organizations and PSUs to adopt CTU sites</li> <li>✓ Providing safety gear, first aid kits, PPE, and drinking water for volunteers</li> <li>✓ Ensuring volunteer safety at each CTU site</li> </ul>	14.09.2024	<ol style="list-style-type: none"> <li>1. Executive Engineer &amp; JE</li> <li>2. Sanitary Officer, RGU</li> <li>3. SHS Nodal officers</li> </ol>
	 कुलसचिव राजीव गांधी विश्वविद्यालय (केन्द्रीय विश्वविद्यालय) Registrar Rajiv Gandhi University (Central University) Rono Hills, Dornukh, Arunachal Pradesh	Step 5: Execution	<ul style="list-style-type: none"> <li>✓ Detailed description of actual cleaning activities &amp; processes being followed</li> <li>✓ Upload 'Before-After' photos, daily progress reports, and evidence to the IT</li> <li>✓ Submit details of manpower, machinery, and vehicles, and the daily debris clearing</li> <li>✓ Encourage local ward /GP members and residents to participate in CTU</li> </ul>	15.09.2024-30.09.2024	SafaiMitras/Karmcharis, Dr.TageMonju Barman, NSS In-Charge and Deptt. of Fine Arts

			transformation ✓ Under no circumstance should CTU clearance lead to the creation of another local garbage points / dumpsites. ✓ Additionally, All CTU sites undergoing transformation to reflect common branding during the period of operations (details in Annex 3)		
		Step 6: Declaration of Clearance by 1st October		01.10.2024	1. Cleanliness Officer, RGU 2. SHS Officers 3. NSS NCC volunteers
		Step 7: Site Transformation & Maintenance	These transformed CTU sites will be celebrated on 2nd Oct 2024 as part of Swachh Bharat Diwas.	02.10.2024	
		B. SafaiMitra Suraksha Shivar	Preventive Health Checkups	30.09.2024	Health Centre, RGU
			Access to Health Facilities & Services	30.09.2024	Health Centre, RGU
			Distribution of PPE Kits & safety gear (at the CTU site)	14.09.2024	Dy Nodal Officers & ADPE
			Social welfare linkages	30.09.2024	Dr. K. P. Singh, Deptt. of Social Work
<b>Celebration of SwachhtaDiwas</b>			Certificate Distribution To 1. SafaiMitras 2. NSS/NCC volunteers 3. School students	02.10.2024	

- Coordinate with government departments, tourism bodies, and educational institutions for comprehensive participation

  
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